

# 2026 TIGAR YPN Marketing Sponsorship












Sponsorship and exhibition are proven sale and marketing tools that enable you to put your company in front of your target audience in a cost-effective manner. Compliment your sales message with face-to-face meetings with real estate professionals and buyers who are interested in YOUR products and services.

## Benefits of Partnering with TIGAR YPN will help you:



- Establish new business contacts
- Deepen current client relationships
- Create local brand awareness
- Engage with your target audience
- Network with REALTORS® & members of TIGAR
- Gain opportunities to expand industry knowledge

## SPONSORSHIP LEVELS

OFFERED	PER EVENT \$250 <small>*ONLY 2 COMPANIES PER EVENT (NO DUPLICATE INDUSTRIES)</small>	SILVER \$500 <small>*ONLY 3 COMPANIES PER INDUSTRY</small>	GOLD \$1000 <small>*ONLY 2 COMPANIES PER INDUSTRY</small>
	Benefits below apply only to applicable event		
LOGO DISPLAYED ON ONLINE REGISTRATIONS			
MARKETING MATERIAL AT ALL EVENTS			
LOGOS DISPLAYED AT ALL EVENTS			
SOCIAL MEDIA - SPOTLIGHT		Post with logo, headshot & business tagged	Video post with prewritten intro script, logo, & business tagged
TALKING TIME AT EVENTS		15-30 second talking time	Up to 1 minute talking at all events
TICKETS TO EACH EVENT	1 entry to sponsored event	1 entry to all events <b>Additional events tickets must be purchased</b>	2 entries to all events <b>Additional events tickets must be purchased</b>

# TIGAR YPN Marketing Sponsorship

This is an agreement between The Inland Gateway Association of REALTORS® Young Professionals Network and the “Company” listed below for an Annual Sponsorship for the period of January 1, 2026 through December 31, 2026.

## SPONSORSHIP LEVEL CHOICE:

---

### COMPANY INFORMATION

COMPANY NAME: \_\_\_\_\_

TYPES OF PRODUCTS AND SERVICES: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

OFFICE PHONE NUMBER: \_\_\_\_\_

INSTAGRAM HANDLE: \_\_\_\_\_

### CONTACT PERSON

NAME & TITLE: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CONTACT PHONE NUMBER: \_\_\_\_\_

EMAIL: \_\_\_\_\_

INSTAGRAM HANDLE: \_\_\_\_\_

**\*Please attach logo & contact persons headshot with application**

*How did you hear about TIGAR YPN's sponsorship opportunities?*

---

# TIGAR YPN Sponsorship Rules and Regulations

The Inland Gateway Young Professionals Network is a volunteer based sub-committee of the Inland Gateway Association of Realtors. These are the rules and regulations governing the sponsorships in the TIGAR Young Professionals Network (hereafter referred to as “YPN”) which is hereby made part of the Sponsorship Agreement.

## **LOGO PLACEMENT**

TIGAR YPN reserves the right to assign placement of logos on YPN all marketing brochures and social media. Logo placement is made considering the design and space available on all marketing brochures and social media post. TIGAR YPN will use best efforts to incorporate logos to make the marketing attractive and informative but ensures each sponsor logo will be on the marketing material for each event. Once a logo has been submitted, no updates/changes will be made until the following year (this includes logo re-design).

## **ASSIGNMENT OF SPACE LOCATION**

Due to the variation of venues, TIGAR YPN cannot guarantee a table or space at every event. TIGAR YPN will make every effort to provide a table or space as the venue permits. Space assignment at events is on a first-come, first-serve basis.

## **EQUIPMENT AND INTERNET ACCESS**

TIGAR YPN does not guarantee access to the internet or electrical power. Please plan accordingly or check with the TIGAR YPN committee for availability. INSTALLATION, REMOVAL AND RESTRICTION Sponsors shall be responsible for the delivery and removal of equipment, display material, and promotional products to and from the event venue. TIGAR YPN is not responsible for lost or stolen items. TIGAR YPN reserves the right to require any sponsor to remove any part of their exhibit which in the sole judgment of the TIGAR YPN, is not keeping with the general character of the event or is not in the best interest of TIGAR YPN, and to remove or relocate any exhibit item as may be needed for the good of the event and its attendees. This restriction includes persons, things, conduct, printed material, or anything of character that may be objectionable to the events.

## **ACCEPTANCE OF SPONSORSHIP**

A copy of the Sponsorship Agreement and Payment Form must be returned to TIGAR staff to be considered for the calendar year. TIGAR YPN reserves the right to reject any applicant. Each sponsor is subject to committee review and does not guarantee a place as a TIGAR YPN Annual Sponsor. All sections of the Sponsorship Agreement and Payment Form must be completed before it is approved.

## **USE OF SPONSORSHIP**

No sponsor shall assign, sublet, or apportion the whole or any part of the sponsorship allotted to him or her. Each sponsor has the flexibility to promote their business the way they see fit at each TIGAR YPN event including but not limited to offering discounts, raffling prizes or giving away promotional products. It is the responsibility of each sponsor to confirm their ideas with the TIGAR YPN committee prior to all events to ensure compliance with rules and regulations.

## **PRORATION OF SPONSORSHIP FEES**

Sponsorship fees for Silver and Gold level YPN Annual Sponsors will be subject to a six-month proration schedule.

- Sponsorships secured between January 1 and June 30 will be charged the full annual rate.
- Sponsorships secured on or after July 1 will be prorated to 50% of the annual rate.

Prorated sponsorships will include all benefits applicable at the time of purchase for the remainder of the calendar year.

# TIGAR YPN Sponsorship Rules and Regulations

## **PER EVENT SPONSORSHIP PRIORITY**

Priority for Per Event Sponsorship opportunities shall be granted to new Per Event Sponsors who have not previously sponsored a YPN event during the current calendar year.

If sponsorship opportunities remain available four (4) weeks prior to the event date, previous Per Event Sponsors may be offered the opportunity to secure sponsorship for that event on a first-come, first-served basis.

## **ATTENDEE/DISTRIBUTION LISTS**

Event attendee lists are for the sole use and distribution of TIGAR YPN and will not be provided to sponsors. Sponsors are responsible for networking and obtaining their own contacts at each TIGAR YPN event.

## **CANCELLATION**

The sponsorship is a one-year commitment; however, if a sponsor finds it necessary to cancel they must issue a cancellation request in writing and provide at least 90 days notice. Last 90 days will be prorated based on the total number of events scheduled for that calendar year.

## **PAYMENT OF FEES**

Applicants will not be entitled to sponsorship benefits until full payment has been received per their selected method of payment.

## **COMMUNICATION OF EVENTS**

YPN will inform sponsors about upcoming events as soon as details are available but cannot guarantee exact timeframes for event details. YPN will make the best effort to send out event details and agenda 20-30 days prior to each event or sooner if information is available. It is the responsibility of the sponsors to contact the TIGAR YPN committee to confirm event details prior to each YPN event if they have not received communication from TIGAR YPN committee within a reasonable amount of time.

## **NATURE OF RELATIONSHIP**

TIGAR YPN is not exclusive to any one industry or company. Acceptance of Sponsorship Agreement by TIGAR YPN shall neither entitle the sponsor to an industry exclusive sponsorship arrangement with respect to any service or product offered by sponsor, nor constitute an endorsement of any service or product offered by sponsor.

## **Authorized Company Representative Signature**

I have read the TIGAR YPN Rules and Regulations and have completed the TIGAR YPN Sponsorship Agreement Form and Payment Form and agree with all the terms and conditions detailed therein. This contract is subject to change. TIGAR will inform the sponsor of any changes and at that time, they will sign an updated contract or retract their sponsorship.

**ALL 2026 TIGAR YPN SPONSORSHIPS ARE NON-REFUNDABLE.**

PRINT NAME: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_