

Commitment to a MASSIVE MINDSET



SHARP

RETENTION

LONG-TERM BRANDING TOOLS

Wanna Go For a Run?!?!?



DEFINITION OF COMMITMENT:

**An Obligation That
Restricts Freedom
of Action.**

THE FIGHT FOR HOPE



THE FIGHT FOR HOPE
GILLMAN
VS SMITH

ALL PROCEEDS
GO DIRECTLY TO



Angel Wings
INTERNATIONAL
Health and Hope for Haiti

FRIDAY FEBRUARY 19TH • UNDISPUTED SAN DIEGO

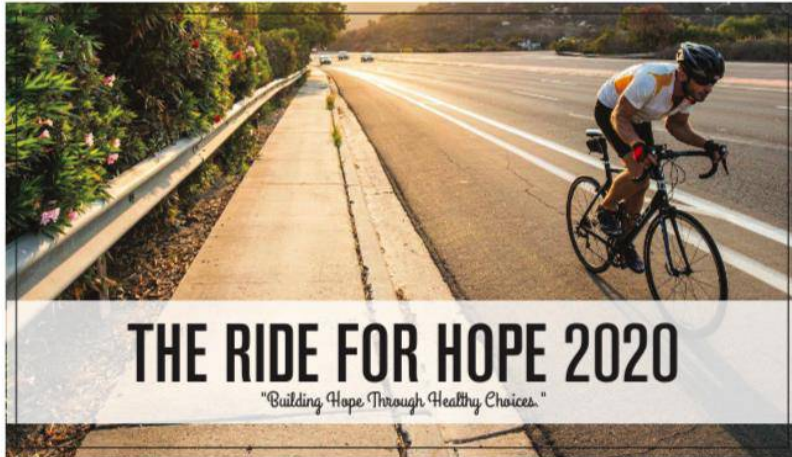


\$1,300+ RAISED FOR Angel Wings Int. Medical Clinic

...Of Course I Won 😊



What DECISION are you ready to make TODAY?!?!



THE RIDE FOR HOPE 2020

"Building Hope Through Healthy Choices."

After a devastating earthquake in 2010 the need for a medical clinic was undeniable. Through the hard work and dedication of over 100 volunteers, \$2,000,000+ in personal donations and several trips to Haiti, we were able to take this piece of land and transform it into the Angel Wings International Health Clinic.

NOW WE NEED YOUR HELP to keep the clinic open & staffed with experienced medical personnel. To raise needed funds, I have created *The Ride for Hope 2020!*

In this CROSS COUNTRY journey I will ride my bicycle from **Washington D.C.** to **San Diego, CA.** On this journey I will speak to young people along

the way about my message of "Building Hope Through Healthy Choices."

The Ride for Hope series will consist of several events leading up to the official start of the ride in December 2020. All of which will offer multiple opportunities for sponsorship.



Please join me on this journey
and **SPONSOR** the Ride For Hope Series!

AngelWingsInternational.org | <https://www.firstgiving.com/fundraiser/EricGILLMAN/TheRideforHope>

THE Rider

Eric Gillman is a speaker, author and Hall of Fame sales professional... but it isn't always the way Eric gives up as an athlete manager with many behavioral issues. These issues led to the acquisition from high school and finally with our endorsement. Through small changes, made every single day, Eric was able to turn his life around and now is on a mission to help other young people do the same. On his journey across America Eric will speak to over 30 schools and organizations on his message of "Building Hope Through Healthy Choices."

THE Journey

Just after Christmas of 2020 Eric will depart on this mission from our nation's capital. Along the way Eric will be stopping at high schools, colleges and other organizations to inspire people to "make the life of their dreams through healthy choices." In certain key cities Eric will also be putting on events to highlight his cause as well as the people who helped him to get there. Together we all have the ability to impact thousands of lives on this journey.

Benefits of Sponsorship

Companies, organizations and individuals all benefit from sponsoring The Ride For Hope. I hope everyone individually will be proud to associate themselves with our goal and message. And for companies and organizations, this is a great opportunity to "be well by doing good". We aim to build a solid base of publicity and goodwill in the existing journey in every town and city on my route, and through social and broadcast media. Our sponsors, along with their products, services and brand, will be visible every inch of the way (and that's about 20 million inches).

Our sponsorship packages provide multiple promotion opportunities including:

- ✓ Mention and thanks in social media postings (e.g. Facebook and Instagram)
- ✓ Mention and thanks by me on all live media (TV and event) speeches
- ✓ Advertising on our Facebook page, and on our promotional material
- ✓ Use of your promotional material at our events "on route"
- ✓ Your name or logo on my bike, our support van, my outfit/helmet, and our "sponsor banner" which will be displayed at all events.

The clinic was opened on the 7-year anniversary of the earthquake, a very emotional day for all of us (aft). The clinic's first day of operation was extremely busy and exciting night.



Sponsor Packages

\$50,000 TITANIUM SPONSOR

For your organization:

- ✓ You'll be mentioned in ALL keynote and ALL live media messages (including Facebook, live TV, live speaking, and Instagram)
- ✓ You'll have the option to advertise your goods and services on the "Ride for Hope" home page and send your marketing materials for distribution at ALL events
- ✓ Your name/organization will be shared on all social media posts on the official "Ride for Hope" Facebook page, and will be acknowledged in ALL major printings and posts
- ✓ You'll have the option to put your name/logo on any one of the following:
 - ✓ Bike, helmet, banner, side or back window of our support van

In addition:

- ✓ All expenses paid trip to join me and our support team at a speaking engagement of your choice on my route, where you and your organization will be honored at the podium!
- ✓ Room dedication, a room will be named for you at the AWH clinic.
- ✓ You'll receive the official "Ride for Hope" certificate

Benefits:

- ✓ Instant Receipt, 5 entries in our raffle for free Cubo knives, 20 free personalized books, Free engraved Cubo knife of your choice.

\$10,000 DIAMOND SPONSOR

For your organization:

- ✓ You'll be mentioned in ALL keynote and ALL live media messages (including Facebook, live TV, live speaking, and Instagram)
- ✓ You'll have the option to advertise your goods and services on the "Ride for Hope" home page and send your marketing materials for distribution at ALL events
- ✓ Your name/organization will be shared on all social media posts on the official "Ride for Hope" Facebook page, and will be acknowledged in ALL major printings and posts
- ✓ You'll have the option to put your name/logo on any one of the following:
 - ✓ Bike, helmet, banner, side or back window of our support van

In addition:

- ✓ Room dedication, a room will be named for you at the AWH clinic.
- ✓ You'll receive the official "Ride for Hope" certificate

Benefits:

- ✓ Instant Receipt, 3 entries in our raffle for free Cubo knives, 15 free personalized books

\$5,000 RUBY SPONSOR

For your organization:

- ✓ Your name/organization will be shared on all social media posts on the official "Ride for Hope" Facebook page, and will be acknowledged in ALL major printings and posts
- ✓ You'll have the option to put your name/logo on any one of the following:
 - ✓ Bike, helmet, banner, side or back window of our support van

In addition:

- ✓ An official AWH drink will be left in your honor at the clinic in Hall!
- ✓ We will send you a "new book" customized with your name
- ✓ You'll receive the official "Ride for Hope" certificate

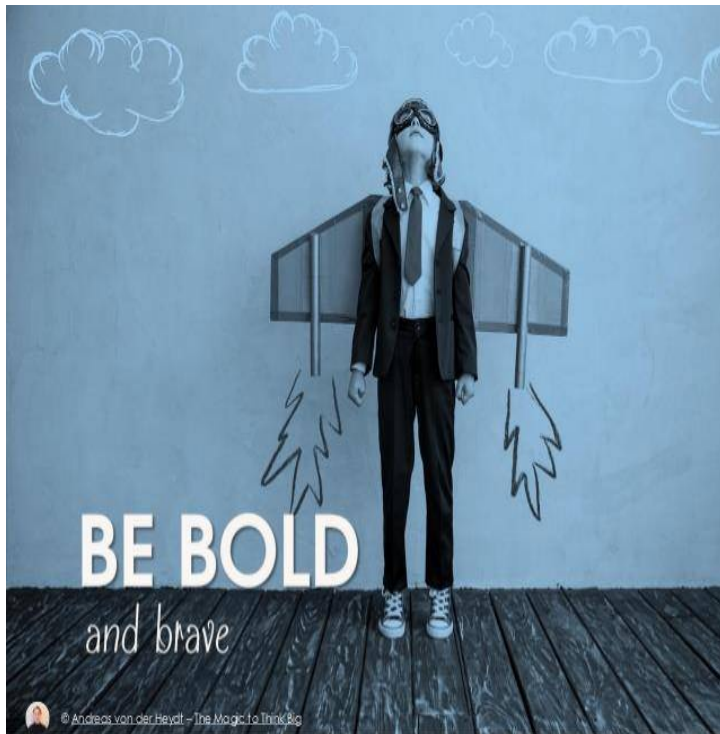
Benefits:

- ✓ Instant Receipt, 2 entries in our raffle for free Cubo knives, 5 free personalized books

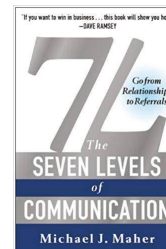


1. Think BIG!

- Shoot for the moon. If you miss you will land among the stars.



THINKING SMALL
SERVES NO ONE.



“WHAT ARE YOUR GOALS?”
-Michael Maher

2. Control YOUR Environment



WRITE IT DOWN AND SPEAK IT INTO THE WORLD!

Speak as if it has
ALREADY HAPPENED....

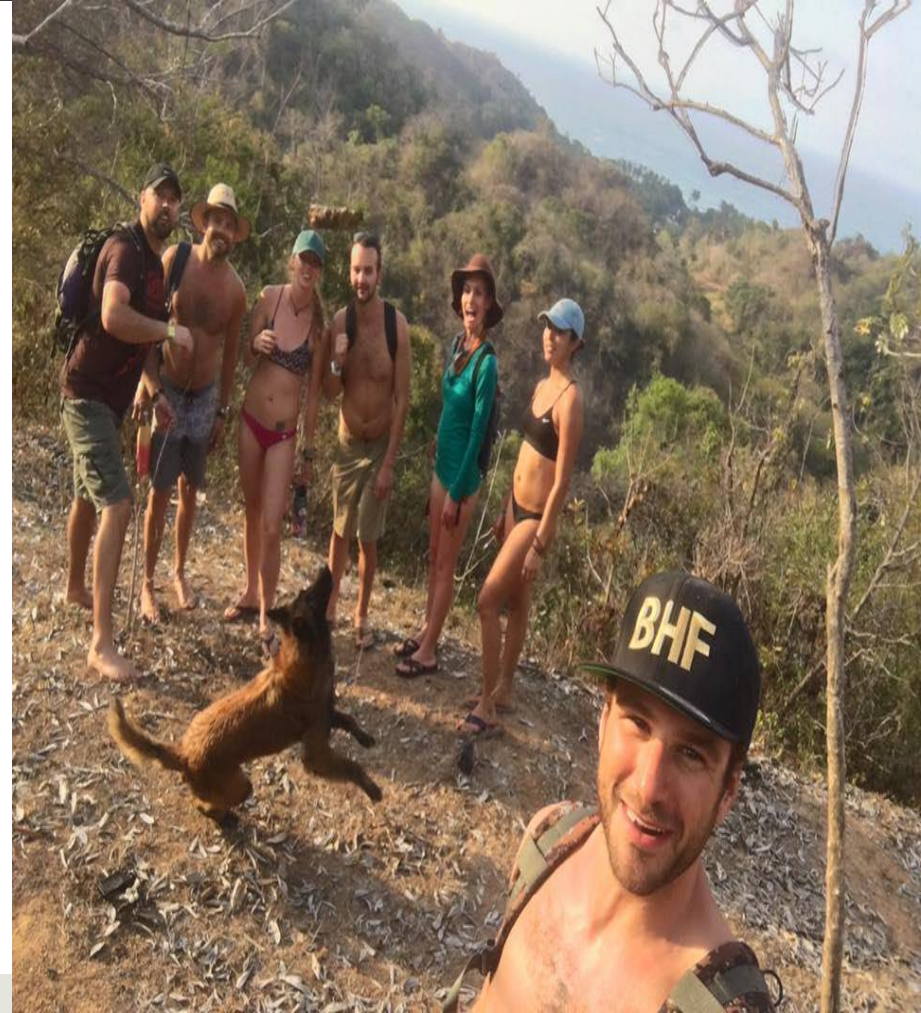


Courage is not acting in the absence of fear, it is acting in spite of it.

- Mark Twain

3. BAFA...

- Dog. Stick. Waterfall.



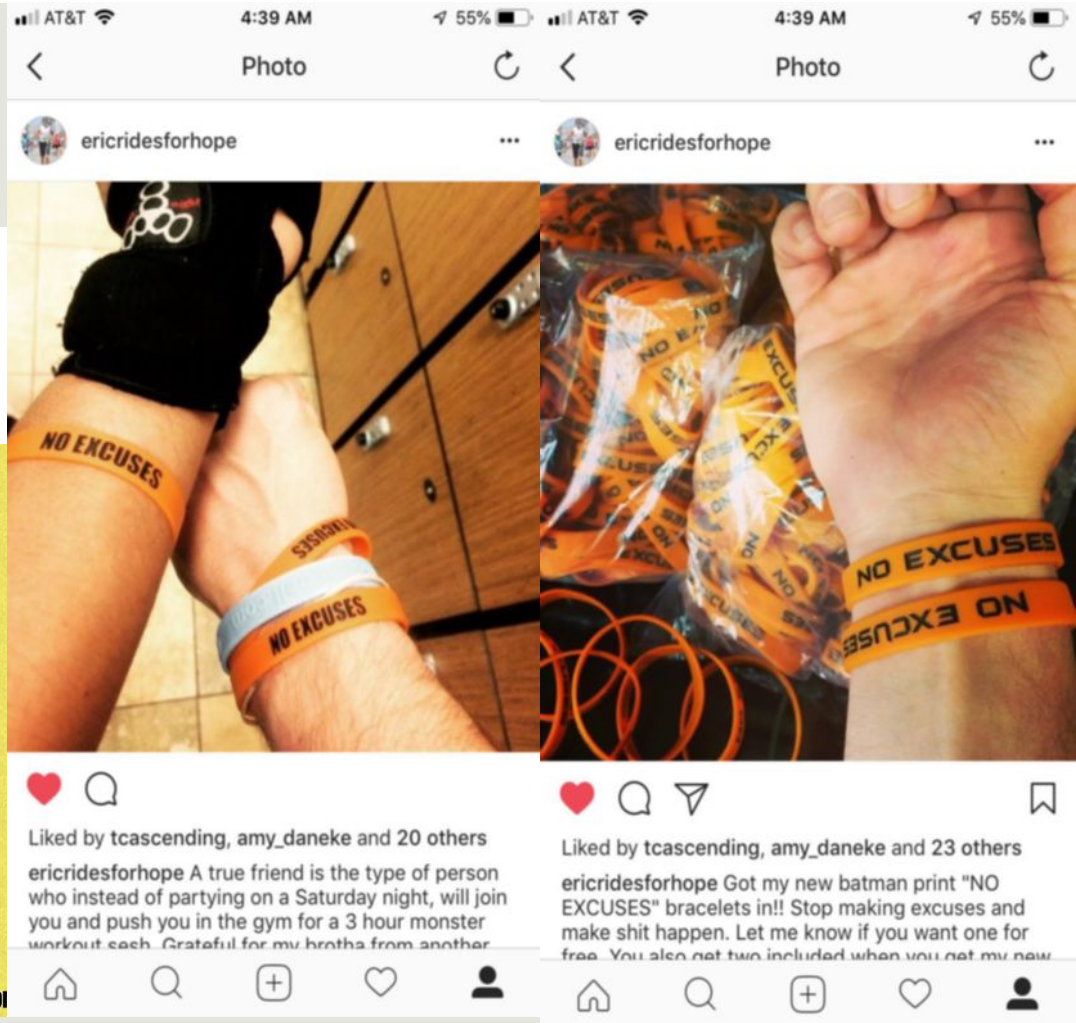
4. NO EXCUSES

EXCUSES= INTERNAL
REASONS= EXTERNAL

**SUCCESS IS WHAT
COMES AFTER
YOU STOP
MAKING EXCUSES.**

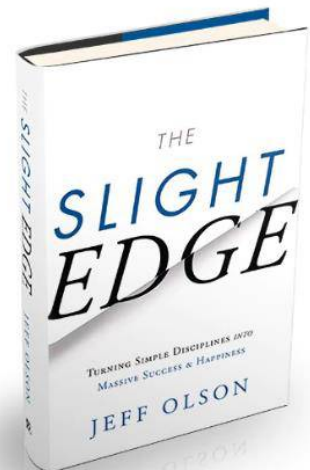
(Luis Galarza)

www.motivatamazebegreat.com



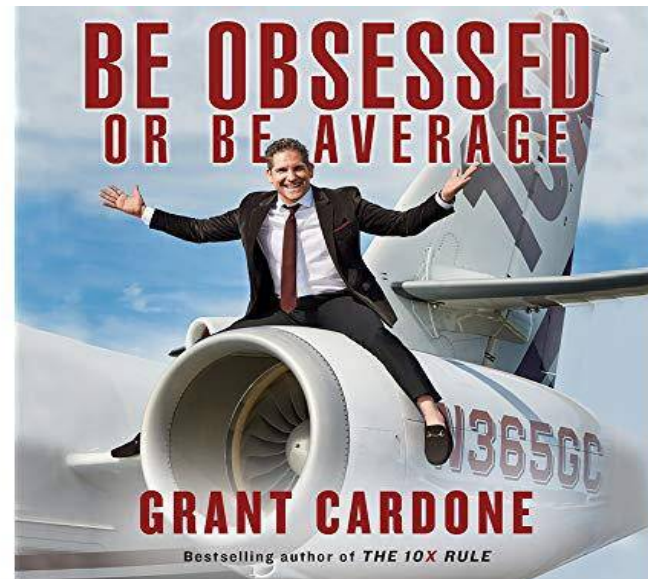
5. Embrace the power of the Slight Edge

- ❑ Make the choices today that the person you want to become would make.
- ❑ What is your **RELATIONSHIP** like with **YOUR CALENDAR???**
- ❑ How much do you value your time?!?
 - ❑ Use your **NET TIME!!**
- ❑ **CREATE** and **USE CLEAN ENERGY!!!**



6. Be OBSESSED!

- ❑ Doesn't have to have a negative connotation..
 - ❑ To be OBSESSED means that:
 - ❑ Your goals, your dreams and your outcomes dominate your thoughts, feelings and desires.
 - ❑ Obsess over your business, your family, your relationships
And most of all...YOUR HEALTH!



7. Look to the Mountain TOP, then look down and take the NEXT STEP FORWARD!



- Train your mind to hit SMALL targets OFTEN so it can grow to hit bigger targets.
- THINK BIG, ACT SMALL
- **EMBRACE** the **PROCESS** and **FAIL FORWARD** to SUCCESS!!



Brand Yourself Forever!

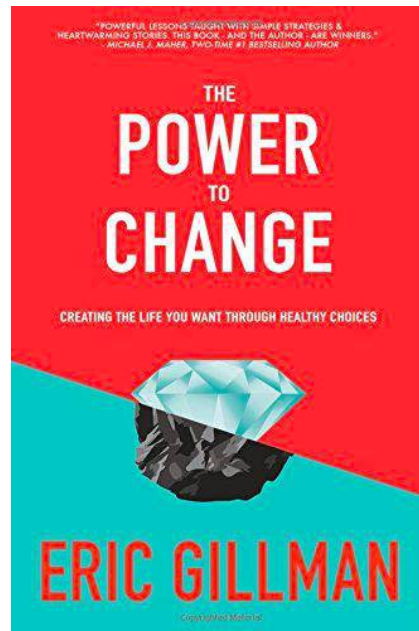
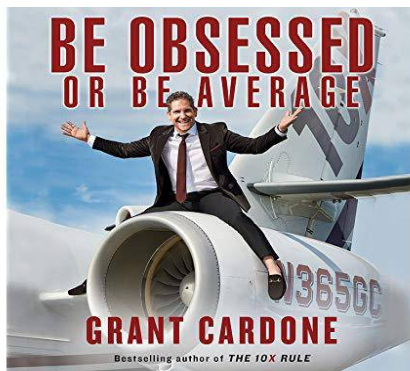
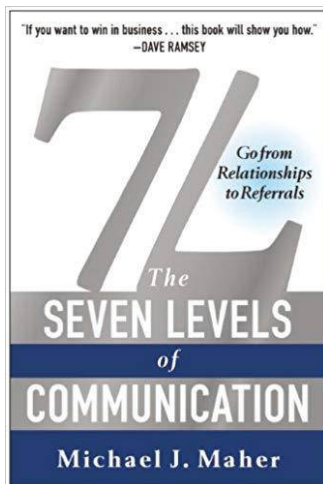
- NON-CONSUMABLE
- 100% TAX DEDUCTABLE
- **100% AMERICAN MADE** AND GURANTEED **FOREVER!**
- KEEPS YOU BRANDED AND TOP OF MIND



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RETENTION
LONG-TERM BRANDING TOOLS

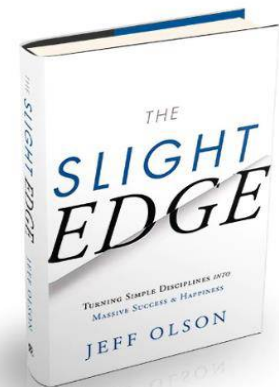


BOOK RECOMMENDATIONS



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Commit TO Building Something!

