

JUNE 12, 2019

Going Green can make you Green

EILEEN OLDROYD, GREEN
OLDROYD REALTY

NATIONAL ASSOCIATION OF REALTORS®, EVERGREEN AWARD WINNER
WOMEN'S COUNCIL OF REALTORS®, CALIFORNIA PRESIDENT ELECT





If you can't be a Superhero...



...be a Rockstar

“

POP QUIZ!

Think about it

NATIONAL ASSOCIATION OF REALTORS

“

UNDER ALL IS THE LAND...

NATIONAL ASSOCIATION OF REALTORS

Think about it

To the Future

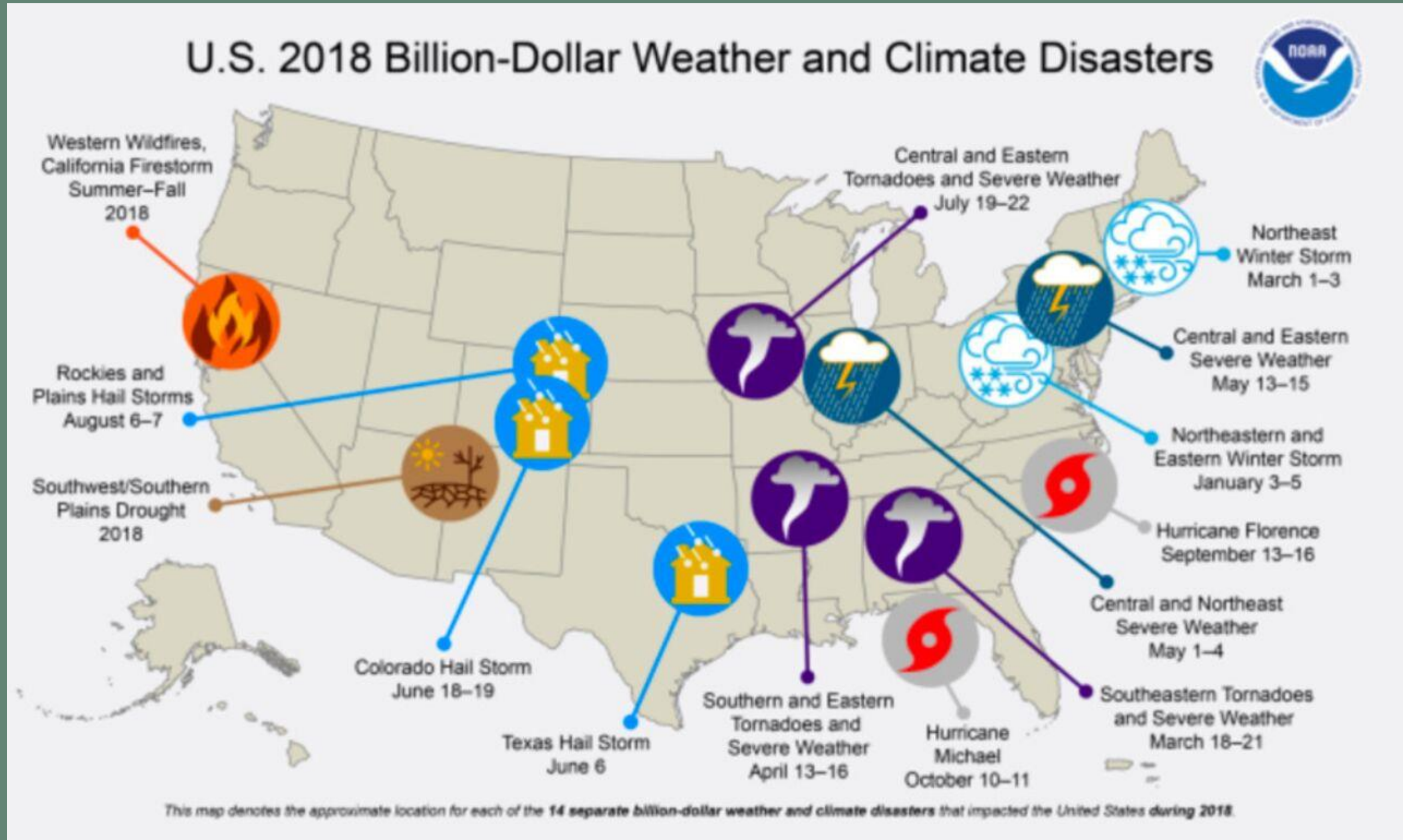
Paradigm Shift

CHANGE IN PHILOSOPHY

To the Future

















































CHANGE IN PHILOSOPHY

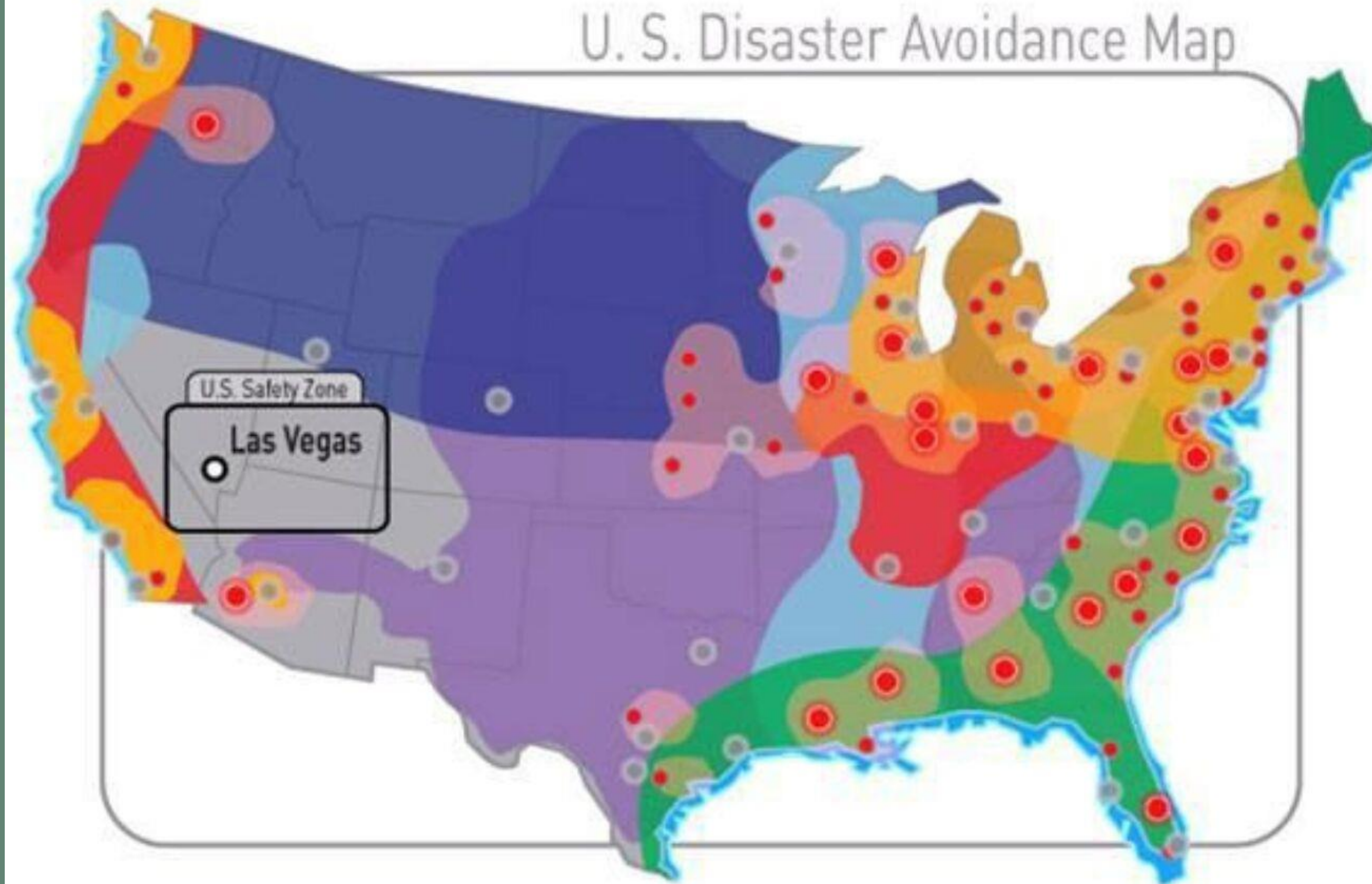


20 U.S. Counties With the Highest Natural Disaster Risk

 Earthquake
  Hurricane
  Wildfire
  Flood
  Tornado
  Winter storm

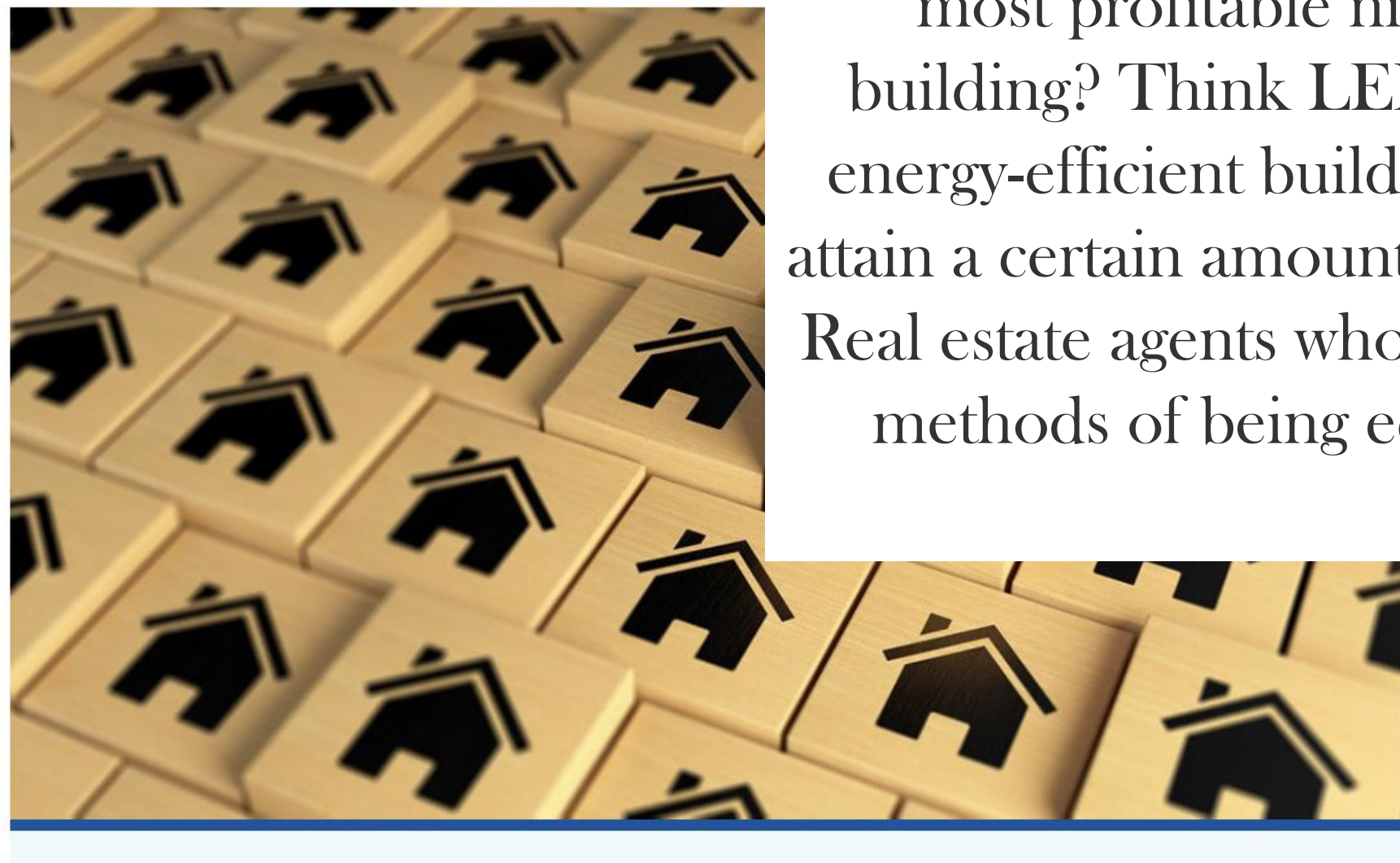
#	County	Top Disasters	#	County	Top Disasters
1	San Bernardino County, CA	  	11	Idaho County, ID	 
2	Mono County, CA	  	12	Los Angeles County, CA	 
3	Collier County, FL	 	13	Elko County, NV	 
4	Monroe County, FL	 	14	Broward County, FL	 
5	Miami-Dade County, FL	  	15	Weld County, CO	
6	Riverside County, CA	  	16	Carteret County, NC	 
7	Fresno County, CA	  	17	Charleston County, SC	 
8	Coconino County, AZ	  	18	Jefferson County, TX	 
9	Harris County, TX	 	19	Yukon-Koyukuk, AK	 
10	Kern County, CA	  	20	San Diego County, CA	 

U. S. Disaster Avoidance Map



These 6 Real Estate Specialties Are the Most Profitable

By Alexis Petersen



Green or Eco-Friendly Properties

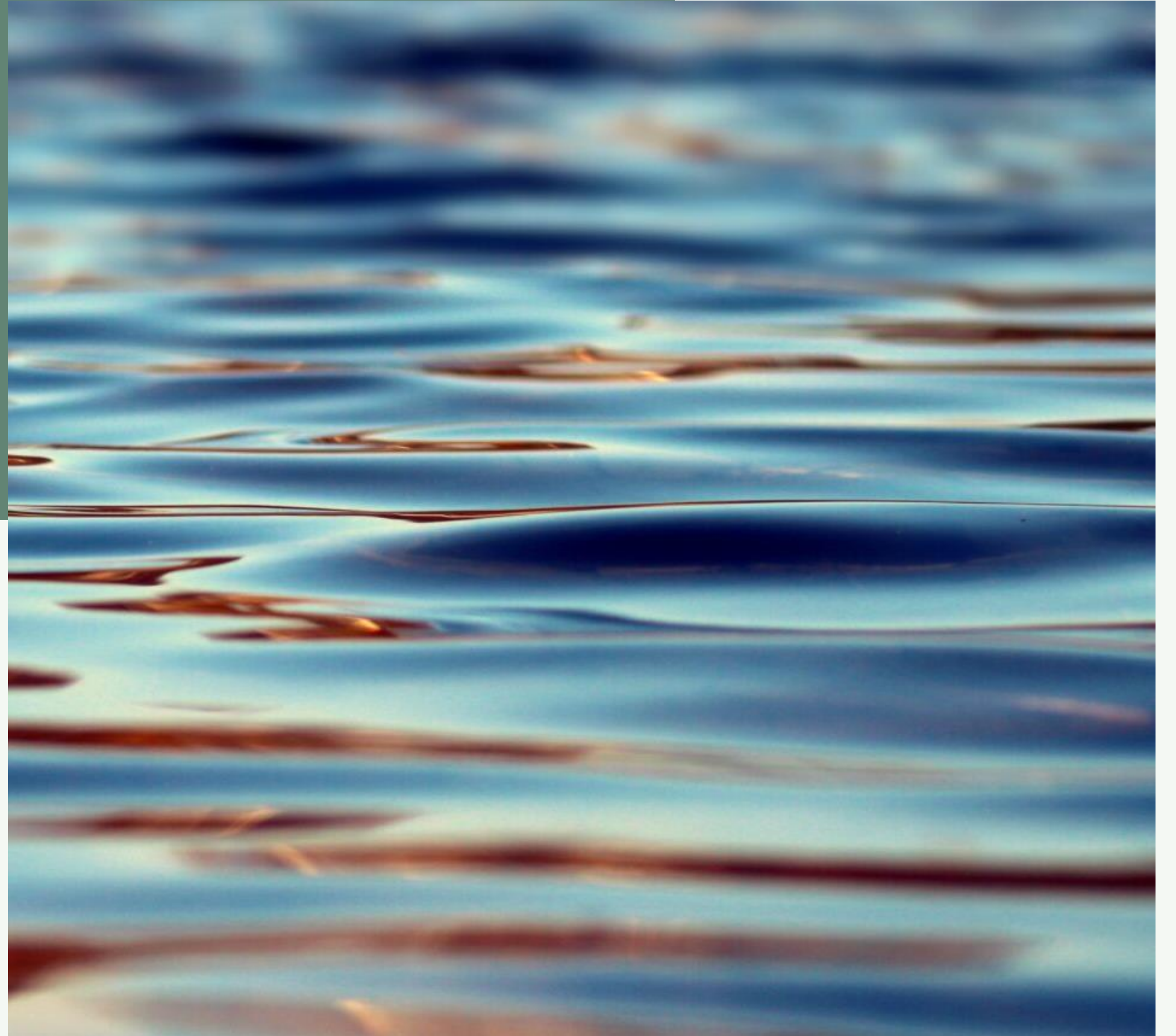
Agents who specialize in eco-friendly buildings work in the fifth-most profitable niche in real estate. What's an eco-friendly building? Think LEED-certified. LEED is a global standard for energy-efficient buildings. To be LEED-certified, a building must attain a certain amount of LEED credits through a rigorous process. Real estate agents who are educated in this process, as well as other methods of being eco-friendly, have an advantage over others.

-RIS Media

Forbes

According to the [National Association of Homebuilders](#), homebuyers want – and will pay more for – sustainable features like energy-efficient appliances, windows and the like, alongside features that ensure better air quality. As younger generations are expected to enter the homebuying market, this socially conscious group is looking out for green features and sustainability that is built in.

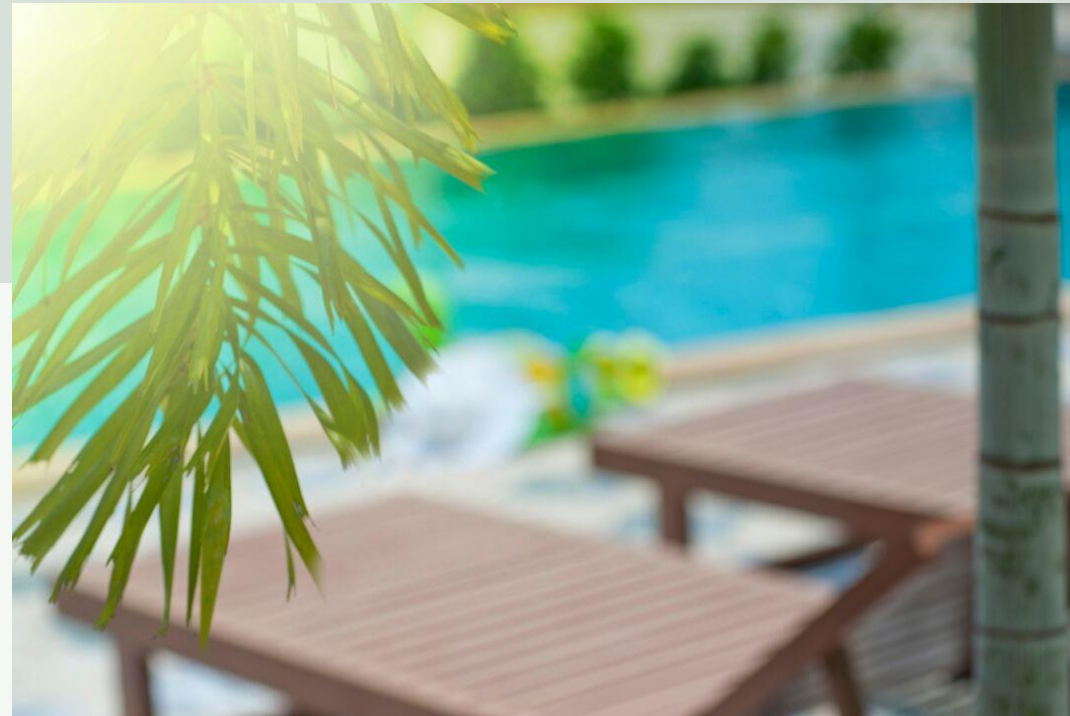
Water



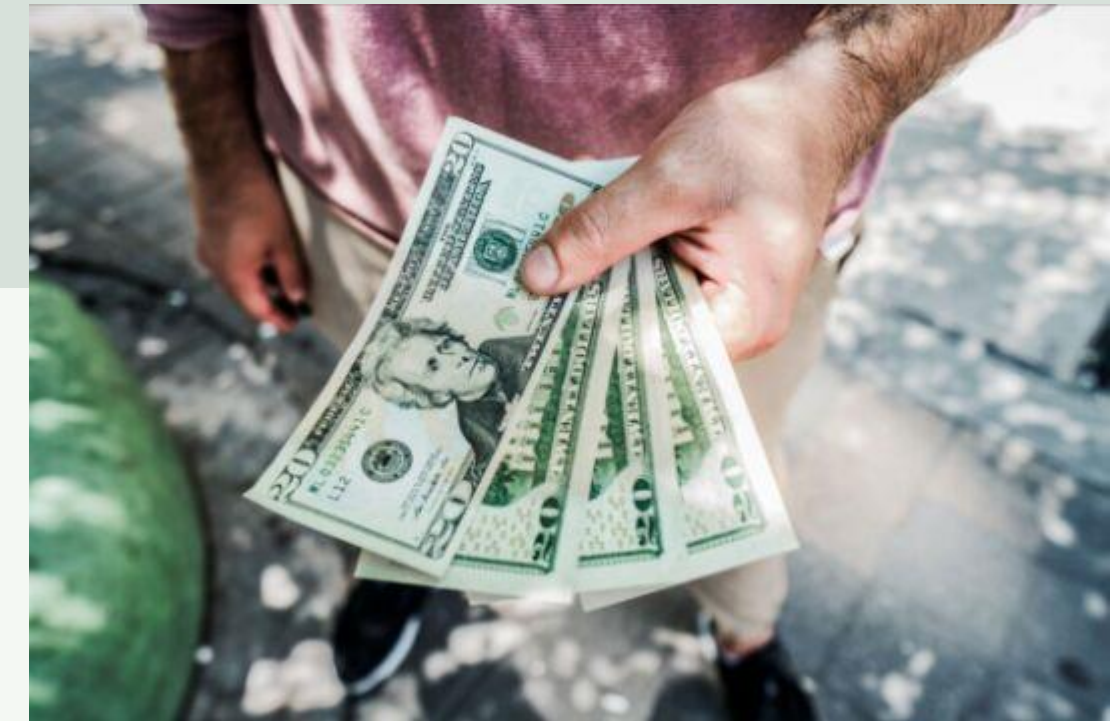
WATER



**DROUGHT
TOLERANT
LANDSCAPING**

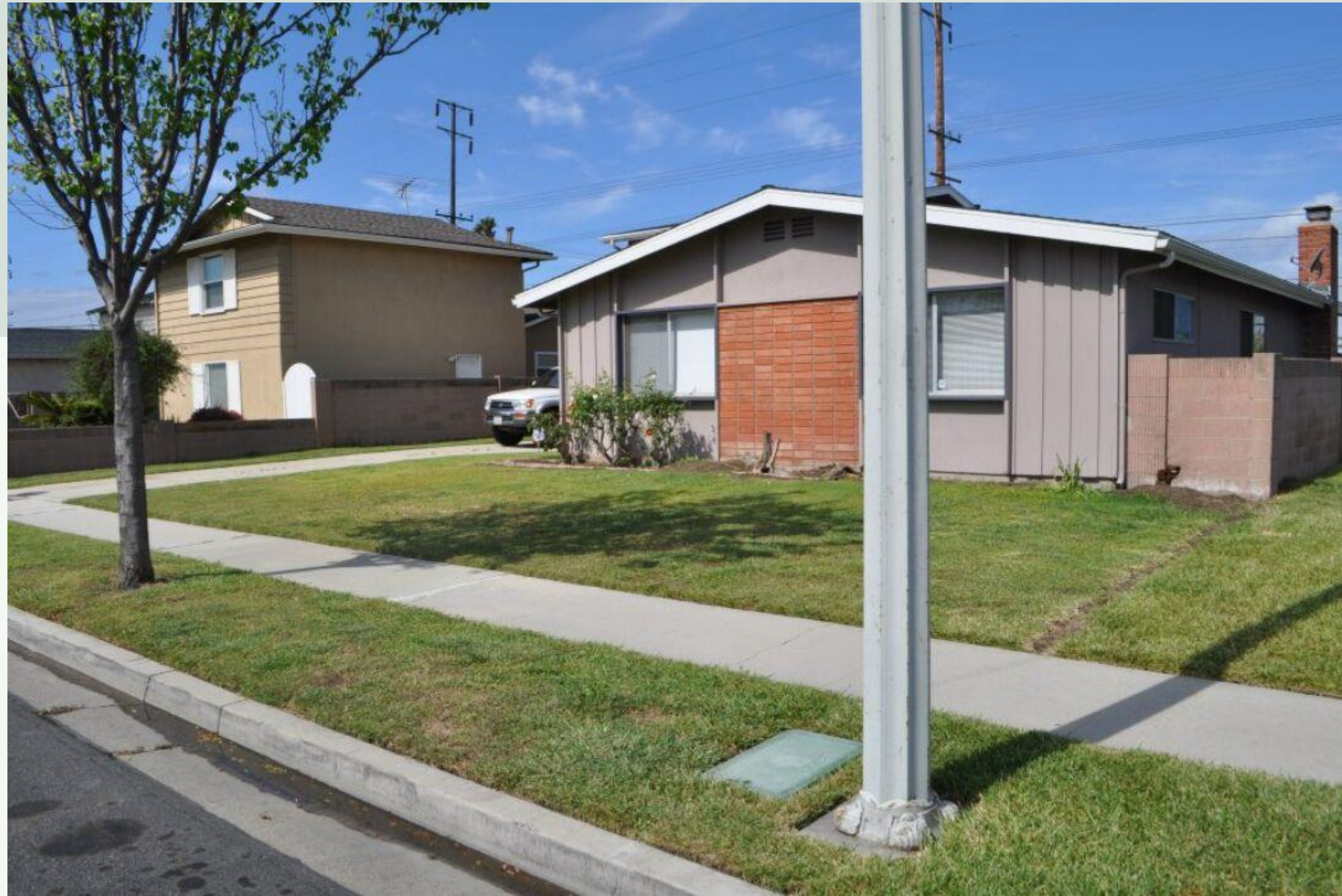


POOL PUMPS



REBATES

WATER



DROUGHT TOLERANT LANDSCAPING

WATER



DROUGHT TOLERANT LANDSCAPING

WATER



DROUGHT TOLERANT LANDSCAPING

WATER



DROUGHT TOLERANT LANDSCAPING

WATER



DROUGHT TOLERANT LANDSCAPING

WATER



DROUGHT TOLERANT LANDSCAPING

WATER



REBATES

bewaterwise.com[®]

[Español](#)

[Chinese](#)

[MENU](#)



**DITCH YOUR GRASS.
CLAIM YOUR REBATE.**

**RAKE IN
\$2
OR MORE
PER SQ. FT.**

WATER




POOL PUMPS


REBATES



Variable Speed Pool Pump Rebate | Up to \$200

Variable speed pool pumps are up to 75% more energy efficient than single speed or two-speed pool pumps, which use more energy than most home appliances. Starting June 1, 2019 you may be eligible to receive a \$200 instant rebate from local retailers, pool professionals or distributors on the purchase of a variable speed pool pump. Inquire with your installer or sales representative to obtain the rebate instantly. Pool pumps purchased online are not eligible for a rebate. [View the Terms and Conditions.](#) 

[Learn More About Variable Speed Pool Pumps and Rebates](#) ▶

Are you a pool equipment distributor who would also like to offer instant discounts to pool professionals who purchase variable speed pool pumps at your locations? Email us at: rebates@sce.com 



Air

The Facts on Asthma

Asthma on the Rise

75%

More people in the U.S. have asthma today than in 1980

9 Million Children

Age 18 or younger suffer from asthma in the United States.



20 million

Today 25 million people in the United States Suffer from Asthma



100 million

If the trend continues, an estimated 100 million people will have asthma by 2025.

Air

Every Day Asthma Causes...



40,000

people miss work or school



5,000

trips to the Emergency Room



1,000

people admitted to the hospital



RIP

11

deaths every day

Source

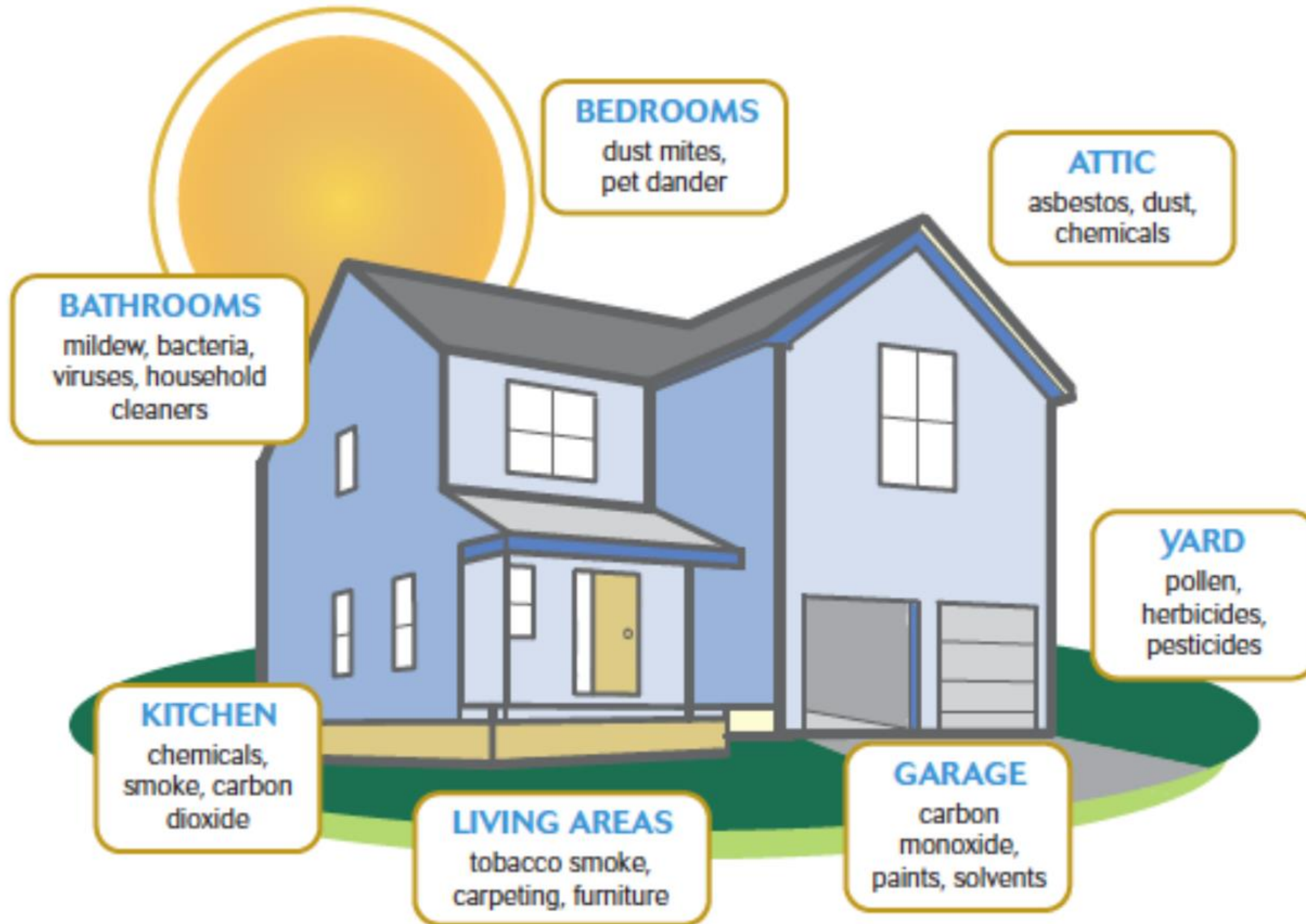
The Asthma & Allergy Foundation of America & www.boogordocor.com

Prevention Is the Key!

Learn how to prevent and treat asthma at boogordocor.com
Acupuncture Can Help Treat Asthma Naturally -- Learn More at kidsloveacupuncture.com

Piktochart

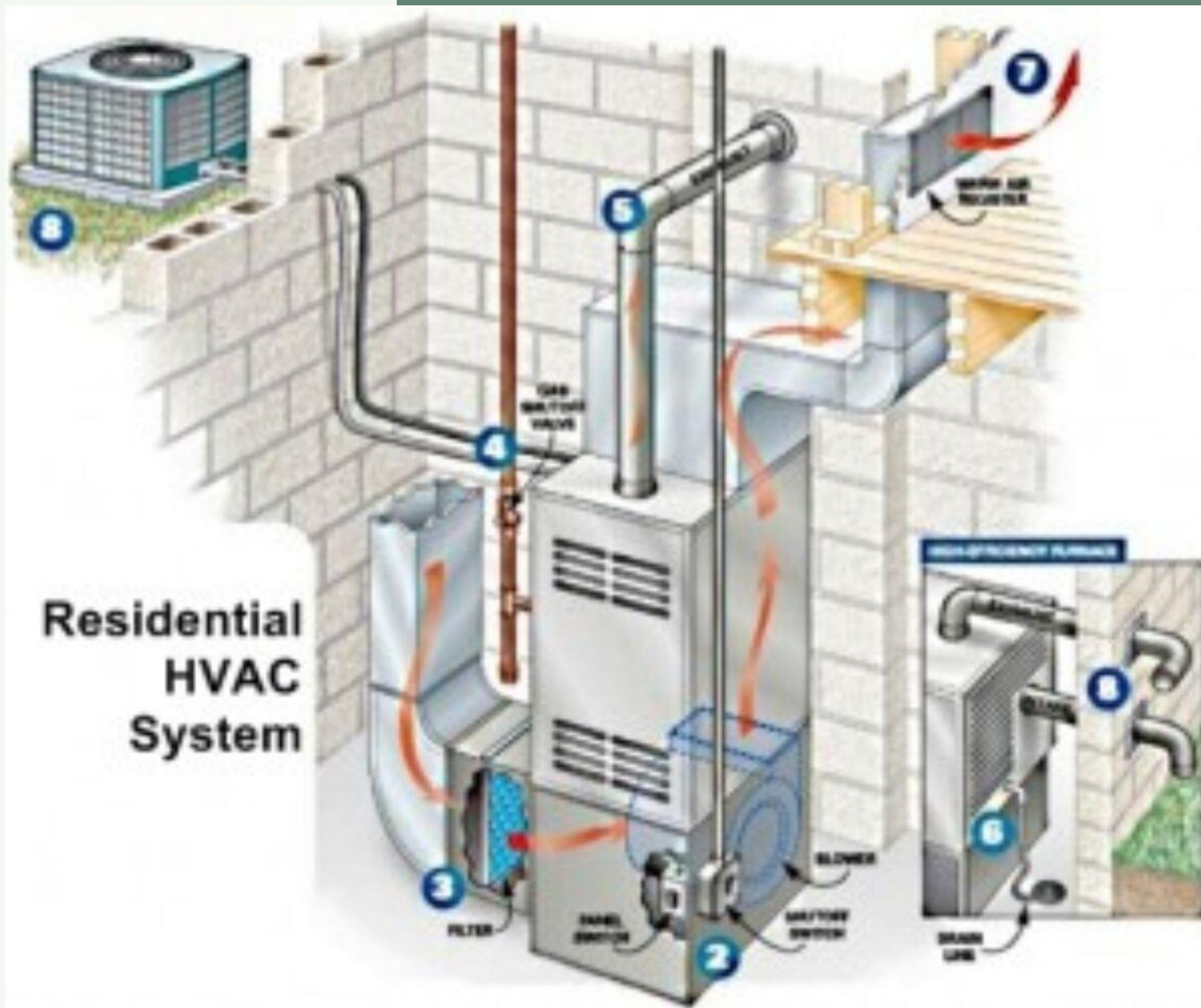
Air





Air

Air



REBATES

Current Rebates



Smart Thermostat Rebates | Up to \$150

Receive a \$75 bill credit when you enroll your smart thermostat in the Smart Energy Program through one of our Authorized Service Providers. Receive an additional energy efficiency rebate of \$75 if you are a customer of SoCalGas® by applying through the SoCal Gas website. Or you can apply for an additional \$50 Energy Efficiency bill credit rebate from SCE on our Marketplace. The Energy Efficiency rebate is valid with proof of purchase on qualifying energy-efficient models purchased on or after January 1, 2019. [See Terms and Conditions for full details.](#)

[Learn More & Enroll ▶](#)



House warming gift alert!


Lab Sample Number	Client Sample ID	Sample Location	Sample Size	EMSL Order#
611300650-1	5589	Ceiling Fan/Laundry Room	5 mg	611300650


Environmental Relative Moldiness Index (ERMI) by Mold Specific Quantitative Polymerase Chain Reaction (MSQPCR)

Lab Sample Number	611300650-1
Client Sample ID	5589
Sample Location	Ceiling Fan/Laundry Room
Sample size	5mg Dust
EPA 36 Species Identification	Spores E./ mg dust
Group 1	
<i>Aspergillus flavus</i>	3
<i>Aspergillus fumigatus</i>	ND
<i>Aspergillus niger</i>	ND
<i>Aspergillus ochraceus</i>	ND
<i>Aspergillus penicillioides</i>	ND
<i>Aspergillus restrictus</i>	12
<i>Aspergillus sclerotiorum</i>	ND
<i>Aspergillus sydowii</i>	ND
<i>Aspergillus unguis</i>	ND
<i>Aspergillus versicolor</i>	45
<i>Eurotium (A.) amstelodami</i>	ND
<i>Aureobasidium pullulans</i>	5
<i>Chaetomium globosum</i>	ND
<i>Cladosporium sphaerospermum</i>	85
<i>Paecilomyces variotii</i>	ND
<i>Penicillium brevicompactum</i>	ND
<i>Penicillium corylophilum</i>	ND
<i>Penicillium crustosum (group2)</i>	ND
<i>Penicillium purpurogenum</i>	ND
<i>Penicillium spinulosum</i>	ND
<i>Penicillium variabile</i>	ND
<i>Scopulariopsis brevicaulis</i>	ND
<i>Scopulariopsis chartarum</i>	ND
<i>Stachybotrys chartarum</i>	ND
<i>Trichoderma viride</i>	60
<i>Wallemia sebi</i>	48
Group 1 Sum of the Logs	9.3



Lab Sample Number	611300650-1
Client Sample ID	5589
Sample Location	Ceiling Fan/Laundry Room
Sample size	5mg Dust
EPA 36 Species Identification	Spores E./ mg dust
Group 2	
<i>Acremonium strictum</i>	ND
<i>Alternaria alternata</i>	4
<i>Aspergillus ustus</i>	ND
<i>Cladosporium cladosporioides I</i>	100
<i>Cladosporium cladosporioides II</i>	ND
<i>Cladosporium herbarum</i>	ND
<i>Epicoccum nigrum</i>	55
<i>Mucor and Rhizopus group</i>	ND
<i>Penicillium chrysogenum</i>	ND
<i>Rhizopus stolonifer</i>	ND
Group 2 Sum of the Logs	4.4 <input checked="" type="checkbox"/>

Interpretation Key Group 2 Sum of the Logs

	≤ 2 or ≥ 20 -- Less than or equal to 2 or Greater than or equal to 20
<input checked="" type="checkbox"/>	> 2 and < 20 -- Greater than 2 or Less than 20

ERMI Value:	4.9	
ERMI Interpretation*	Level 3	

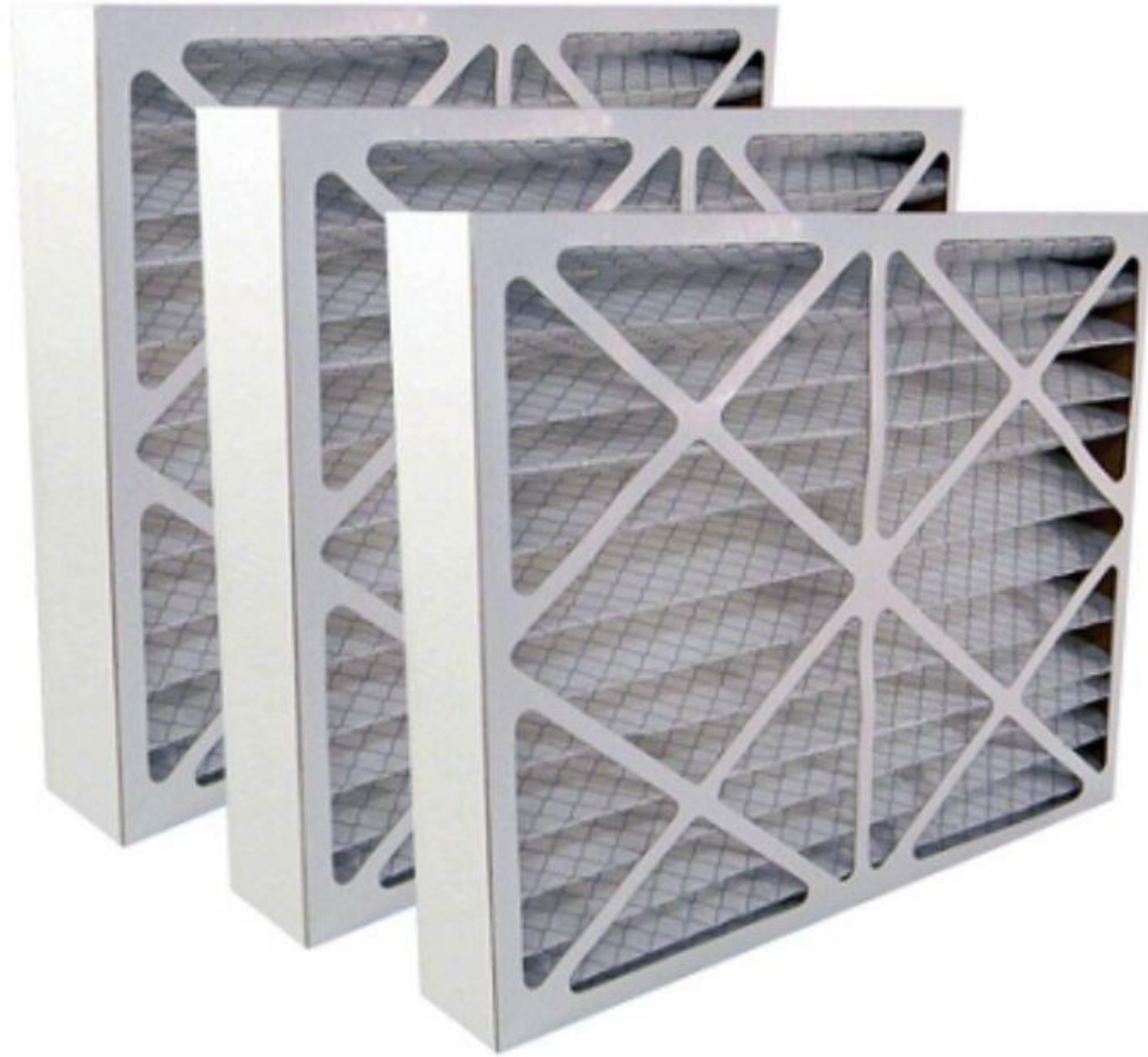
Interpretation Key ERMI Value

	Level 4: ERMI Value > 5, High Relative Moldiness. Further Investigation needed to determine the sources of this mold.
	ERMI Value > -4 to 0 (Level 2) and > 0 to ≤ 5 (Level 3), Moderate Relative Moldiness. Further investigation needed to determine if sources of mold exists.
<input checked="" type="checkbox"/>	Level 1: ERMI Value ≤ -4, Low Relative Moldiness. It is unlikely you have a mold problem.

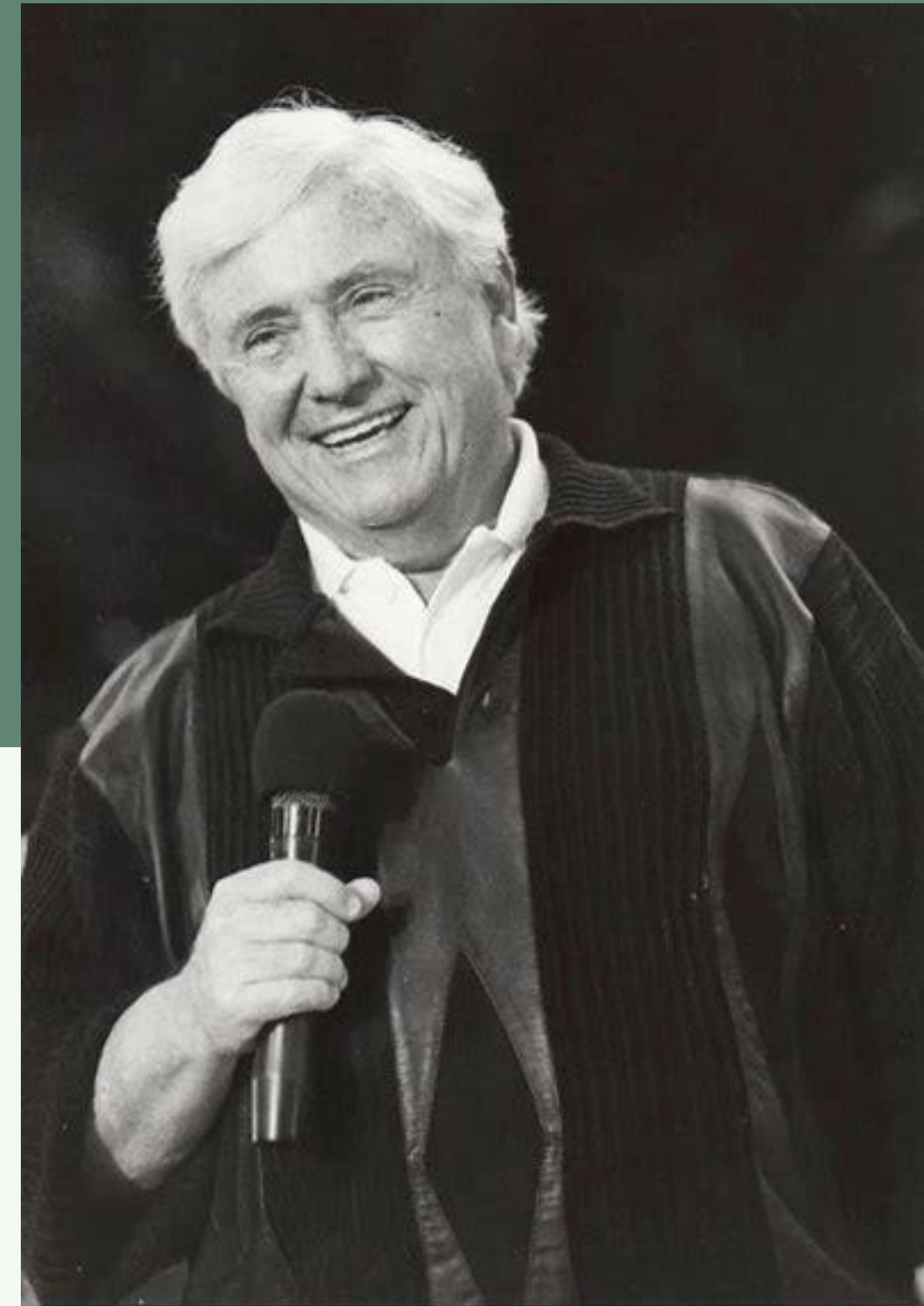
Air

Mycometrics

MERV 13



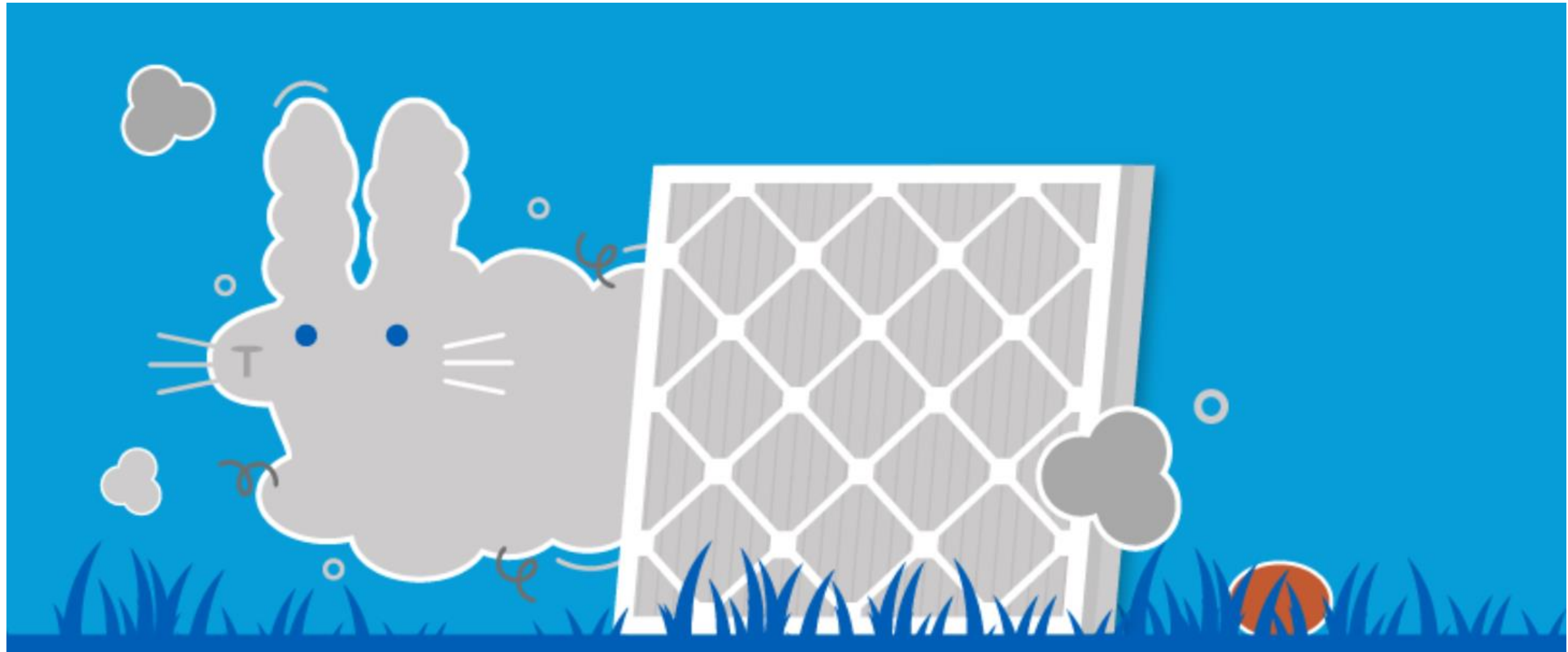
Minimum Efficiency Reporting Value



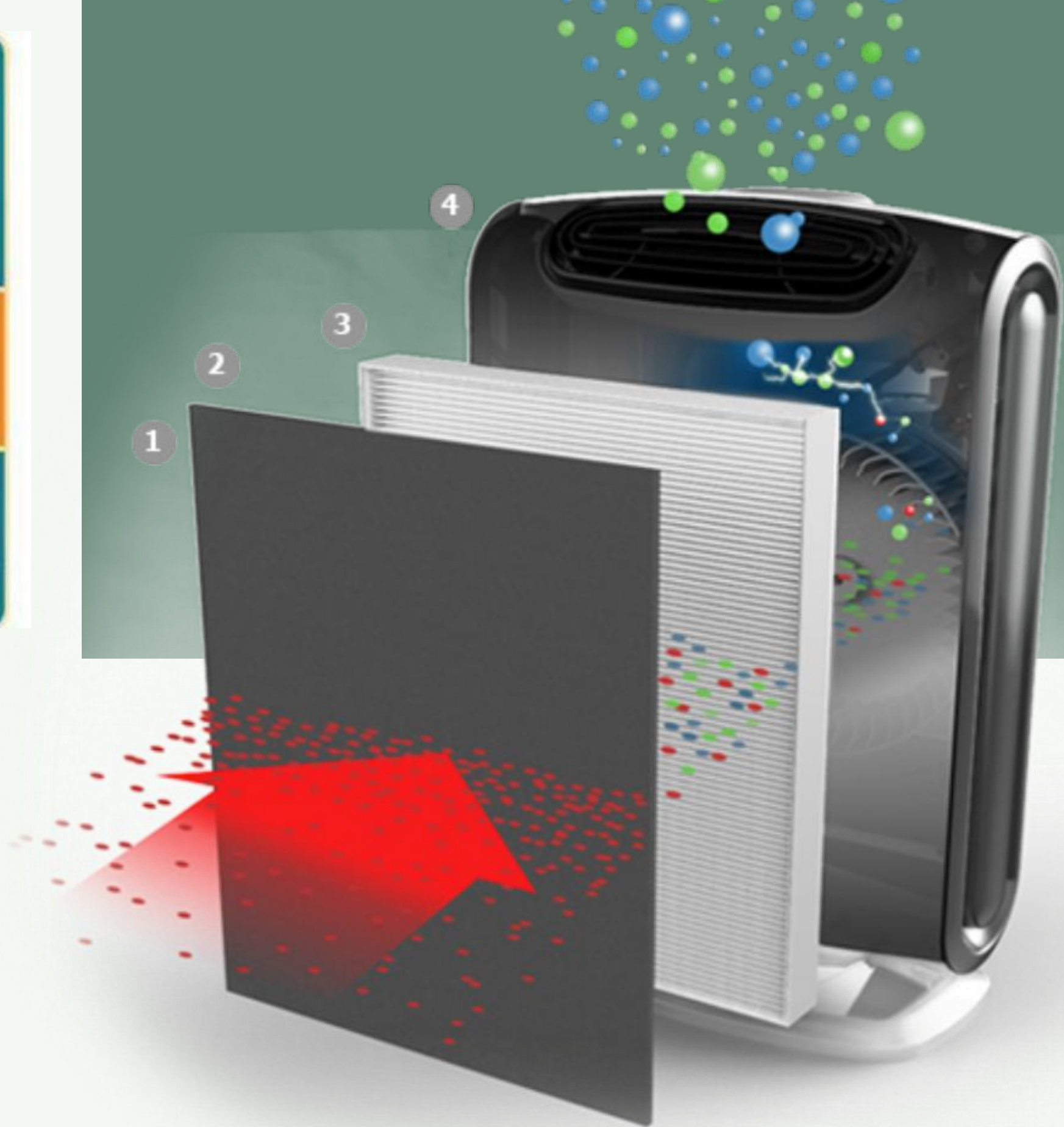
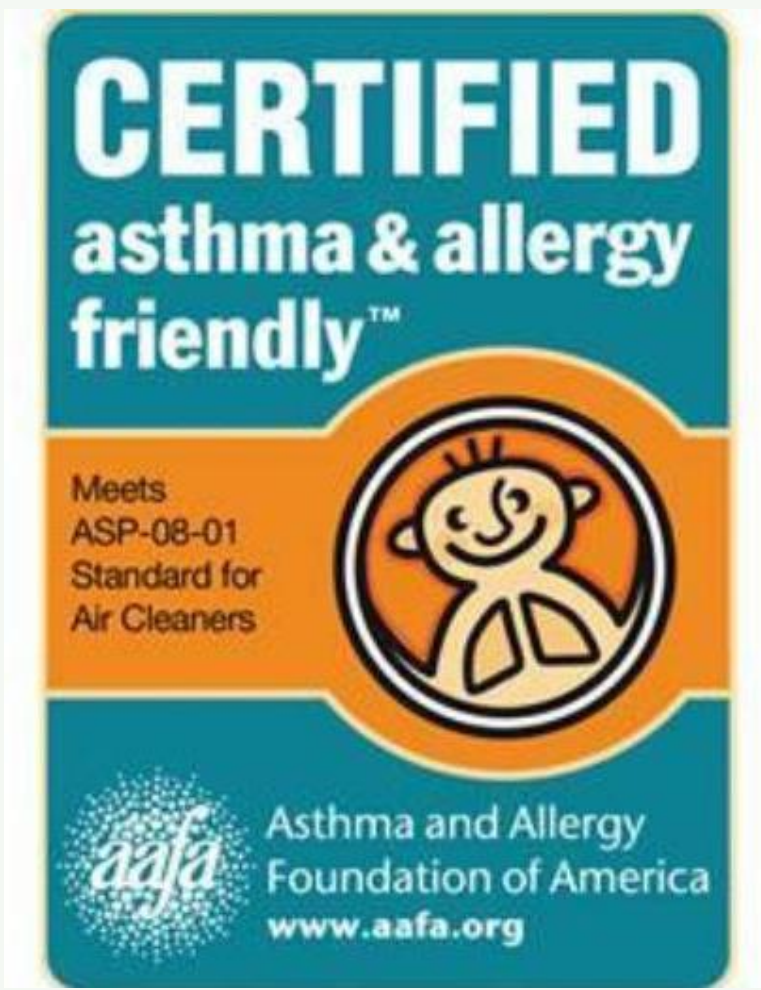
House warming gift alert!



House Warming Gift Alert



airfiltersdelivered.com



AHAM
VERIFIDE Independently Tested.
Consumer Trusted.

AIR CLEANER SUGGESTED CLOSED ROOM SIZE
290 SQUARE FEET

CLEAN AIR DELIVERY RATE TESTED
The higher the CADR numbers, the faster the units clean the air

TOBACCO SMOKE	DUST	POLLEN
191	>196	>188

Portable air cleaners are most effective in rooms where all doors and windows are closed.

www.ahamverifide.org



House warming gift alert!

Top houseplants to detox indoor air according to NASA



Dracaena fragrans
'Massangeana'



Heartleaf Philodendron



Ficus benjamina,
weeping fig



Hedera helix, English ivy



Epipremnum aureum,
golden pothos



Chlorophytum
comosum, spider plant

Air



House warming gift alert!

GREEN CLEANING

BEST-smelling & hard-working



lovely for bathroom



best for glass



most versatile (all-natural) cleaning wonders



can't-clean-without-cloths (microfiber)



amazing eco-sponges



favorite for wood



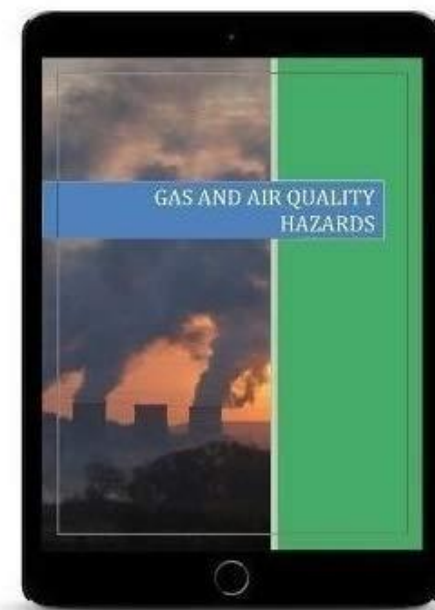
homemade tub scrub



House warming gift alert!

Air

Air



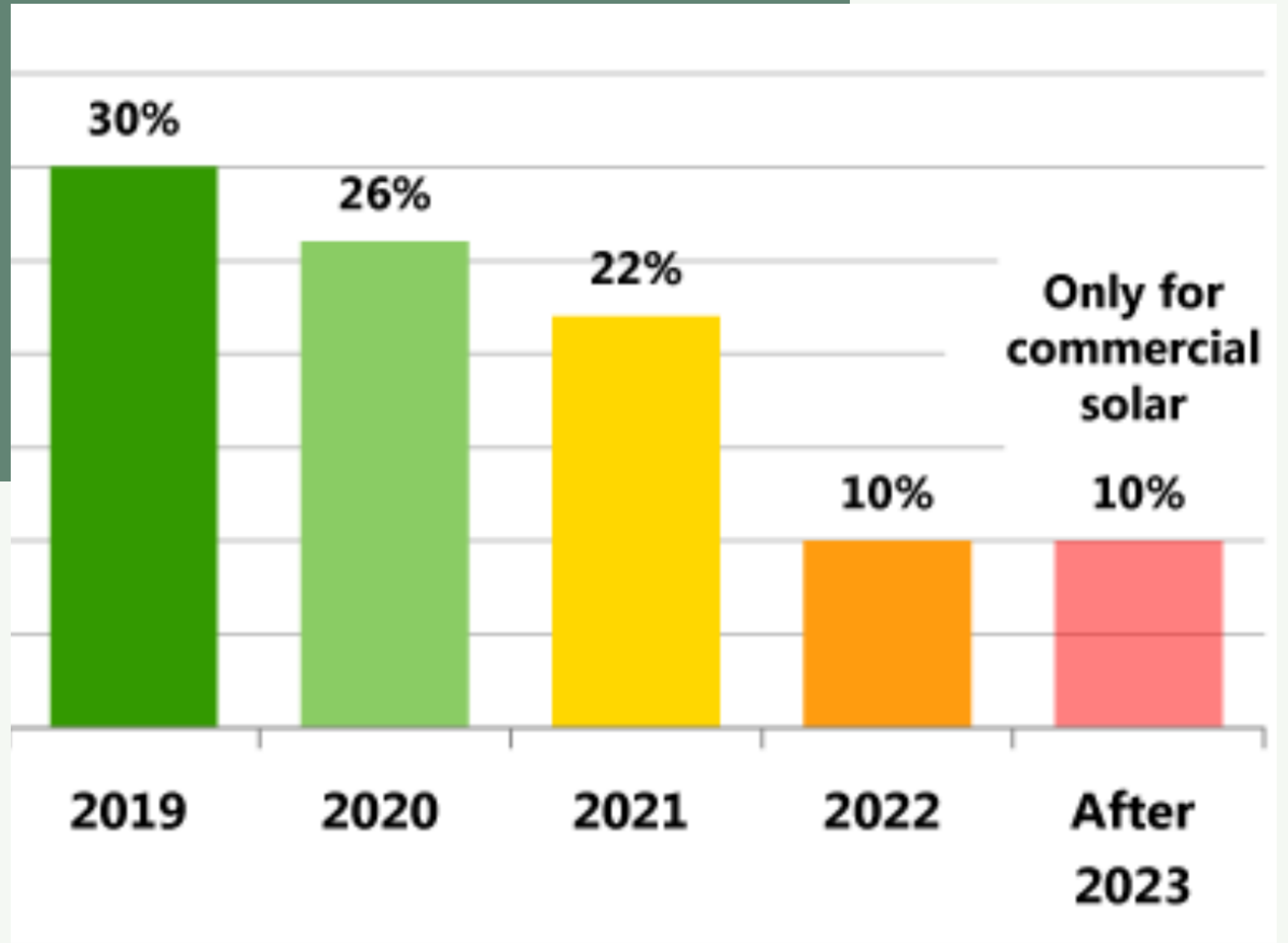
House warming gift alert!

Sun



Sun

Tax Credits



Sun



Best Solar Panels Guide

When it comes to solar panels, every home is different

When looking to install a [solar for your home](#), one of the most significant decisions you'll need to make is choosing the best home solar panels for your situation. Also known as solar modules, solar panels are not one size fits all. They are chosen based on their specific application. Read all about our [solar financing solutions](#) to see what payment plan works best for you.

pickmysolar

Sun

Google Project Sunroof

Savings estimator Data explorer ^{BETA} Solar 101 FAQ

22715 Via Santa Rosa, Mission Viejo, CA 92691, X Q

✓ Analysis complete. Your roof has:

- ☀️ 1,811 hours of usable sunlight per year
Based on day-to-day analysis of weather patterns
- 🏠 1,304 sq feet available for solar panels
Based on 3D modeling of your roof and nearby trees

\$15,000 savings
Estimated net savings for your roof over 20 years

FINE-TUNE ESTIMATE SEE SOLAR PROVIDERS

Wrong roof? Drag the marker to the right one.

Project Sunroof



Home

Pimp Out the MLS



Green Features

Certification

NOTE: It is highly recommended that any representation of certification be accompanied by an upload of the certification documents into the Supplements for this listing. Supplements may be uploaded along with photos after the initial listing input is completed. If you select a Building Certification the Certifying Organization, Rating and Year Certified will be required. If you do not see a specific Certification in this list, please contact Customer Service with the name and contact information for the Certification you would like added.

Building Certification

- | | | |
|--|---|--|
| <input type="checkbox"/> LEED for Homes | <input type="checkbox"/> LEED for Neighborhood Development | <input type="checkbox"/> Energy Star |
| <input type="checkbox"/> Home Energy Rating Service (HERS) | <input type="checkbox"/> Home Energy Rating Service (HERS) Phase II | <input type="checkbox"/> National Green Building Standard (NGBS) |
| <input type="checkbox"/> NAHB Model Green Home Building Guidelines (GBG) | <input type="checkbox"/> GreenPoint Rated (Build It Green) | <input type="checkbox"/> California Green Builder |
| <input type="checkbox"/> Enterprise Green Communities | <input type="checkbox"/> Whole House Energy Upgrade | <input type="checkbox"/> Living Building Challenge |
| <input type="checkbox"/> EPA Water Sense | <input type="checkbox"/> EPA Indoor airPLUS | <input type="checkbox"/> Energy Performance Score (EPS) |

**Certifying Organization

**Certification Rating/Score

**Year Certified

Marketing Features

The following features are designed to speak to the laymen who may be less knowledgeable about the specific features described in our regular feature fields. i.e. TVA Insulation Package versus Energy Efficient Insulation. Any use of these fields should accompany documentation or information when questioned by a potential buyer.

Energy Efficient

- | | | | | | |
|---|---------------------------------------|----------------------------------|---|---|----------------------------------|
| <input type="checkbox"/> Appliances | <input type="checkbox"/> Construction | <input type="checkbox"/> Doors | <input type="checkbox"/> Electrical/Lighting | <input type="checkbox"/> Exposure/Shade | <input type="checkbox"/> HVAC |
| <input type="checkbox"/> Incentives & Other | <input type="checkbox"/> Insulation | <input type="checkbox"/> Roofing | <input type="checkbox"/> Thermostat/Controllers | <input type="checkbox"/> Water Heater | <input type="checkbox"/> Windows |

Energy Generation

- Solar Wind Geothermal

Water Conservation

- Landscaping Flow Control Reclamation

Sustainability (Constructed with)

- Recycled Materials Renewable Materials Recyclable Materials Biodegradable Materials Conserving Materials/Methods


WalkScore (<http://www.WalkScore.com>)

Get it
Certified



The California ENERGY COMMISSION

What is your Home ENERGY RATING?



know before you buy or sell

- Lower your energy bills
- Enjoy a safer, more comfortable and durable home
- Reduce your impact on the environment
- Increase your home's sales appeal and appraisal value



Home



green

NAR's Green Designation

Are you talking to me?!

EILEEN OLDROYD, GREEN

broker/owner
oldroyd realty
dre #01439814

PHONE

714-390-4255

EMAIL ADDRESS

eileen@oldroydrealty.com

