

CHARTING THE COURSE

2020

JANUARY 22, 2020





ACTION SPORTS CAPITAL OF THE WORLD

VISION STATEMENT

The City of Lake Elsinore will be the ultimate lake destination where all can live, work, and play, build futures and fulfill dreams.



62,949



POPULATION UP BY 120%



MEDIAN
AGE:

31.5



67.5% UNDER 40

\$81,815

AVE. HOUSEHOLD
INCOME

3,000

ACRE LAKE



43
SQ MILES

ONLY &
30%
BUILT OUT

ECONOMIC GROWTH



SALES & USE TAX REVENUES

75%



PROPERTY ASSESSED VALUATION

73%



UNEMPLOYMENT
3.9%



RETAIL SALES
3%

2019 HIGHLIGHT: ROADS & SIDEWALKS



GRAHAM AVENUE



SUMMERHILL DRIVE



LINCOLN STREET

2019 HIGHLIGHT: ROADS & SIDEWALKS



SUMNER SIDEWALKS



***RAILROAD CANYON RD.
WIDENING***



***MACHADO
BIKE LANES***

2019 HIGHLIGHT: MCVICKER CANYON SKATE PARK



2019 HIGHLIGHT: LAUNCH POINTE





2019 HIGHLIGHT: LE AT WORK



2019 HIGHLIGHT: LE AT WORK





**2019
HIGHLIGHT:
LE AT WORK**

2019 HIGHLIGHT: THE CRISES'



2019 HIGHLIGHT: THE SUPER BLOOM



LOOKING AT 2020: LET'S TALK LAKE ELSINORE

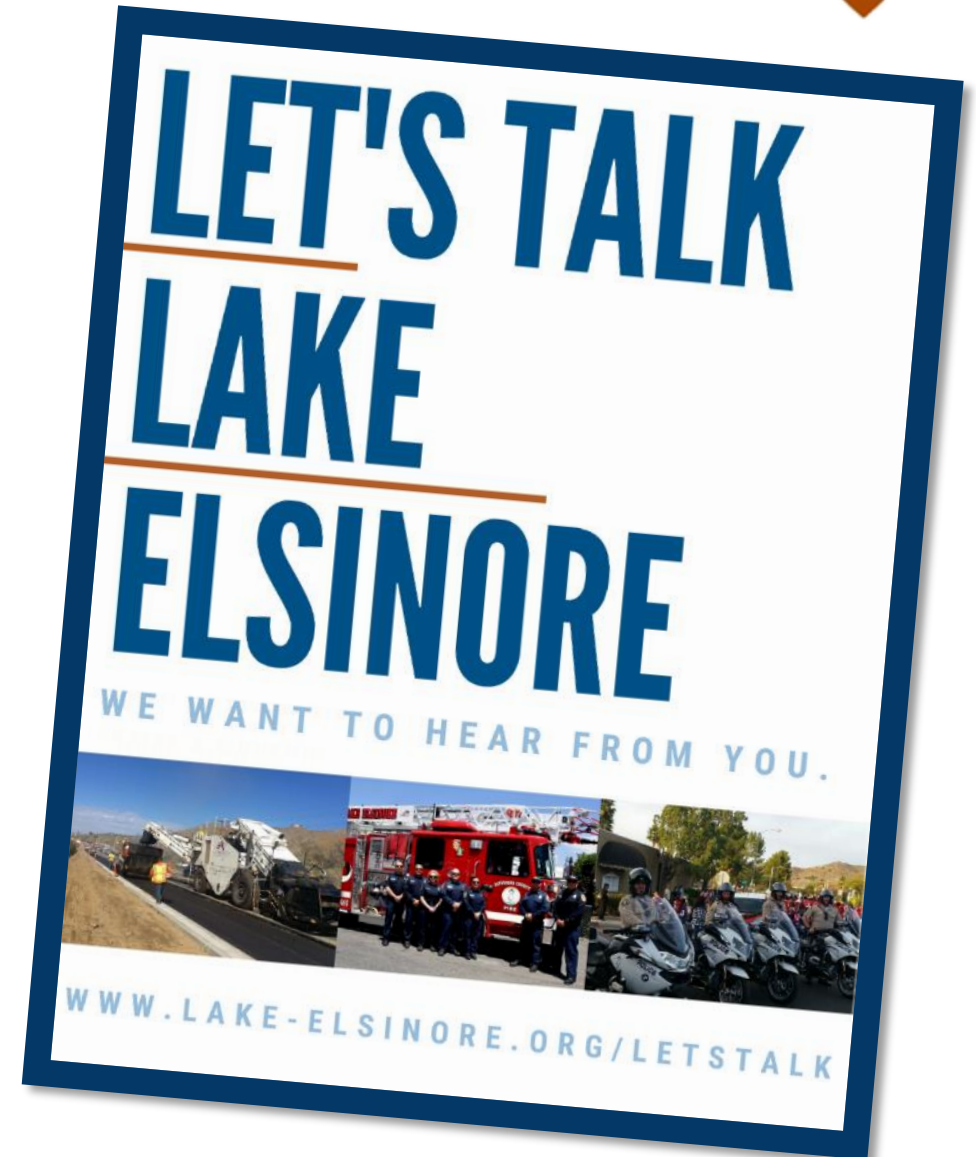


- **KEY PRIORITIES IDENTIFIED IN 2019**

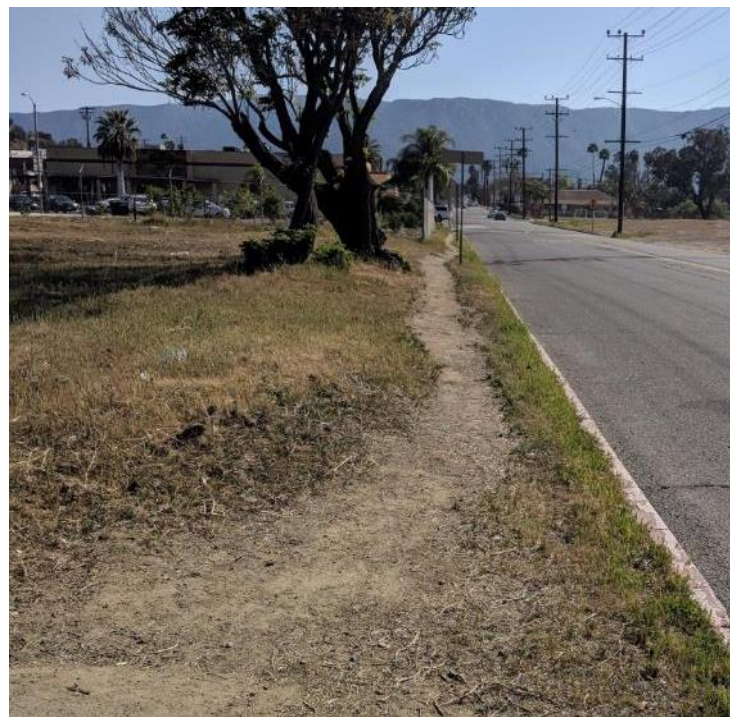
- ✓ Fixing streets and repairing potholes
- ✓ Reducing gang activity drug-related crimes
- ✓ Providing quick responses to 9-1-1 emergencies
- ✓ Addressing homelessness
- ✓ Improving fire protection and paramedic services
- ✓ Keeping public areas clean and free of graffiti
- ✓ Providing law enforcement services including neighborhood patrols, crime prevention and investigations

- **WAYS TO PARTICIPATE:**

- ✓ Complete a Survey (online or print)
- ✓ Host a Presentation for A Local Organization
- ✓ More Info at www.lake-elsinore.org/Letstalk



IMPROVING STREETS & SIDEWALKS



***SPRING STREET
IMPROVEMENTS***

DOWNTOWN ROADWAYS & SIDEWALKS



***CITYWIDE SLURRY
SEAL PROJECT***

CAMINO DEL NORTE EXTENSION

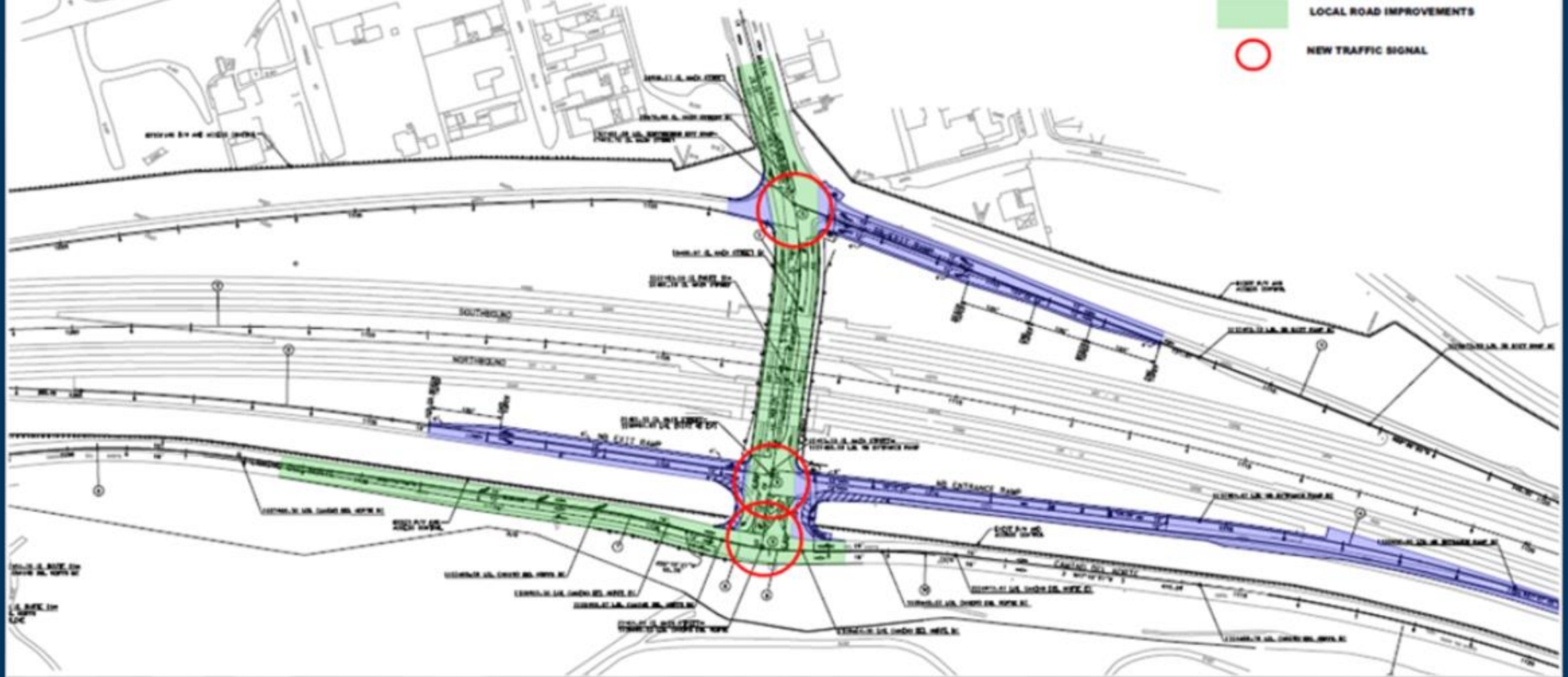


COMPLETE IN FEBRUARY

MAIN STREET INTERCHANGE



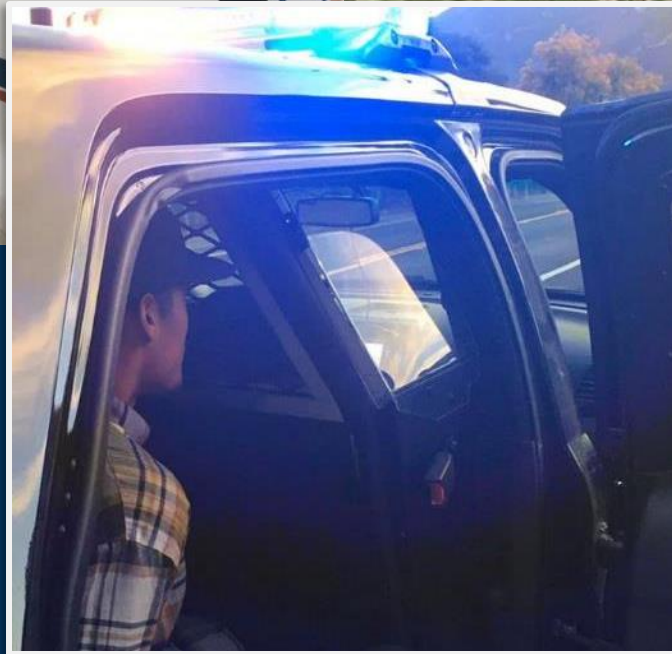
WORKING WITH CALTRANS TO FINALIZE DESIGN



RAILROAD CANYON RD INTERCHANGE



PRIORITIZING PUBLIC SAFETY – POLICE



TAKING A ZERO TOLERANCE APPROACH

ADDRESSING HOMELESSNESS



IMPROVING EMERGENCY MANAGEMENT



Crisis Communications Plan for All Hazards

- ✓ Mayor & Mayor Pro-Tem Designated Spokesperson
- ✓ City Manager's Office Manages Detailed Responses
- ✓ Preparation & Planning for Holy Flood, Super Bloom and more



MAXIMIZING CATALYST PROJECTS



***ROSETTA CANYON
SPORTS PARK
LAUNCH POINTE
DIAMOND STADIUM UPGRADES***

EXPANDING SERVICES & RECREATION



SUMMERLY COMMUNITY PARK



***CHRISTENSEN
COMMUNITY
PARK***



PALOMAR TRAIL



NEIGHBORHOOD CENTER



CREATING JOBS & INVESTMENT

RETAIL & SERVICES





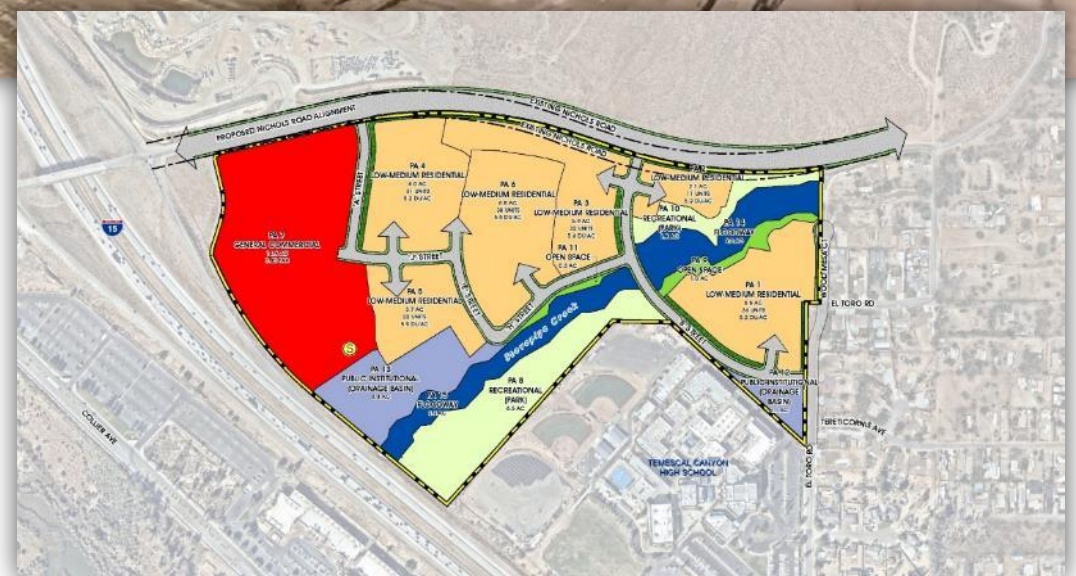
CREATING JOBS & INVESTMENT

INDUSTRIAL & MANUFACTURING



WELCOMING NEW HOUSING

SINGLE FAMILY, MULTI-FAMILY & AFFORDABLE HOUSING



PREPARING FOR OUR FUTURE

- *DREAM EXTREME 2040 PLAN*
- *GENERAL PLAN UPDATE*
- *ECONOMIC STABILITY PROGRAMS*



CITY OF LAKE ELSINORE

DREAM **EXTREME** 2040

ENGAGING THE COMMUNITY & MEDIA



Log In | eNotification | Calendar | LIVE Video | Jobs | Bids/RFPs | Public Records | Our Vision | Translate

CITY OF LAKE EL SINORE
DREAM EXTREME

HOME RESIDENTS BUSINESSES VISITORS CITY GOVERNMENT CITY SERVICES CITY HALL

LAUNCH POINTE

RECREATION DESTINATION
& RV PARK

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Lake Elsinore - City Hall
@CityofLakeElsinore

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3.8 3.8 out of 5 - Based on the opinion of 60 people

Write a post...

Photo/Video Get Messages Feeling/Activ...

9 Drafts
Last draft created Friday, January 10, 2020 at 3:51 PM. See drafts.

0 Videos Added This Week You Can Crosspost
2 videos available to crosspost. See videos.

Our Story
+ Finish your story to tell people more about your business.

Instagram

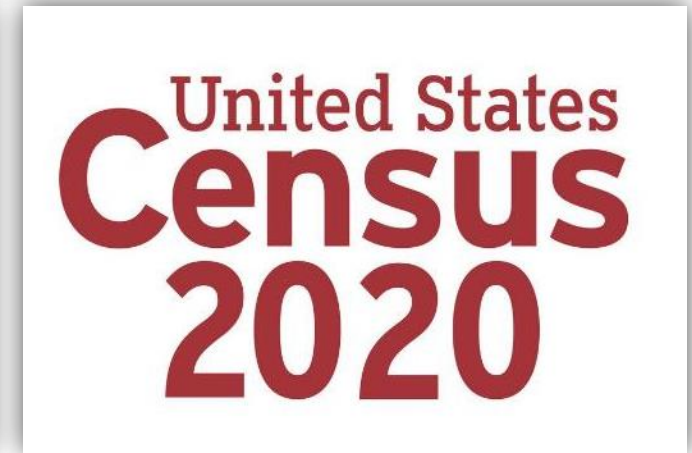
Search

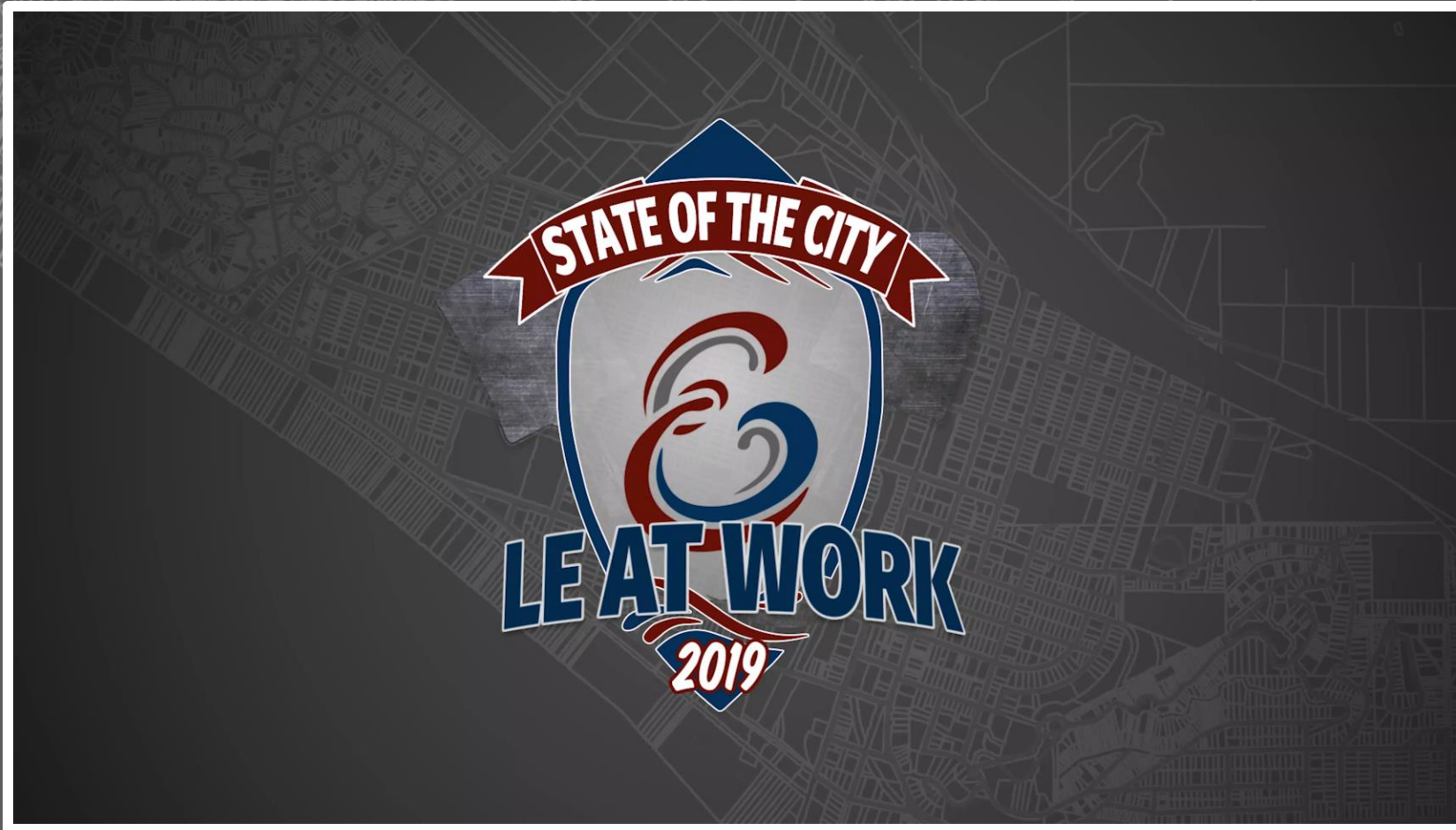
cityoflakeelsinore Edit Profile

767 posts 8,827 followers 126 following

City of Lake Elsinore
Lake Elsinore is the ultimate destination to live, work, & play.
#DreamExtreme #ActionSportsCapital
linktr.ee/cityoflakeelsinore

Launch Poi... CleanExtre... #SuperBlo... #SuperBlo... SOC 2018 Holy Fire Fit Trails Pro.





**AS WE LOOK TO THE FUTURE, WE MUST CONTINUE TO
TAKE RISKS FOR THE BENEFIT OF LE**